Applicant Name: West Virginia Women Work, Inc. (WVWW)

Project Title: Step Up for Women Construction and Advanced Manufacturing Pre-Apprenticeship Training Programs

Description of Area to be Served: State- WV, Regions- North Central and Northern Panhandle, Counties- Harrison, Lewis, Upshur, Barbour, Taylor, Marion, Monongalia, Doddridge, Tyler, Wetzel, Marshall, Ohio, and Brooke. Statistics reports on 2 additional states in region.

Number of Participants to be Served: 45

Total Cost Per Participant: $6,508

Funding Level Requested: Pre-Apprenticeship Program Costs: $292,879, Other Technical Assistance Costs: $18,525, Total Funding Requested: $311,404

Scope:

WVWW, a 501 (c) 3 nonprofit with nearly two decades of experience training and placing women in nontraditional occupations, proposes to expand the Step Up for Women Pre-Apprenticeship Program to two new locations in WV. Today we successfully operate three training sites across the state- North Central (Morgantown), Kanawha Valley (Charleston) and our third and newest location in Huntington, WV. Our sites in Morgantown and Charleston offer the Step Up for Women Construction Pre-Apprenticeship while our site in Huntington launched the Step Up for Women Advanced Manufacturing Pre-Apprenticeship in 2016 in partnership with Robert C. Byrd Institute of Marshall University. The objective of Step Up is to place women in entry level positions in construction, manufacturing, and registered apprenticeship. WVWW offers the only program in WV endorsed by the state’s Office of Apprenticeship as having met the Dept. of Labor definition and framework of a “Quality Pre-Apprenticeship” (TEN 13-12).
With this proposal, WVWW would expand our established pre-apprenticeship model to two new regions of WV. A new construction pre-apprenticeship satellite site would be established in the Northern Panhandle / Wheeling area and a new advanced manufacturing pre-apprenticeship satellite site would be established in the North Central / Bridgeport area. In our organization’s history, our staff has successfully launched multiple satellite training sites in a similar manner. WVWW has received four letters of commitment from registered apprenticeship programs in both regions where new pre-apprenticeship sites will be launched. The locations for expansion were selected due to the high demand of workers in both of the regions.

Outcomes:

* 45 participants will be enrolled at the two newly established Step Up for Women Pre-Apprenticeship Program sites, * 32 participants will earn an industry recognized certification and/or license, * 32 participants will complete and graduate Step Up for Women, * 26 graduates will be placed in entry level nontraditional employment, * 8 employed graduates will be placed in registered apprenticeship opportunities, * Average pay of employed graduates will be at least $11 hour, * 3 statewide statistic reports on the recruitment and retention of women in construction registered apprenticeships, * Minimum of 1 published childcare tool available and distributed on technical assistance website in partnership with Women in Construction, * Minimum of 1 published video produced in partnership with Women in Construction, * 1 technical assistance workshop on how to recruit and retain women, * Minimum of 1 published electronic tool to benefit the recruitment and retention of women in advanced manufacturing, * 1 workshop replication tool to benefit training providers, * 1 electronic based cross-training platform to benefit Subject Matter Experts and CBOs.