



Pilot Fact Sheet
Veterans' Employment and Training Service (VETS)
US Chamber of Commerce (USCC)

Increasing engagement with employers, and especially the private sector, is one of VETS' priorities. Traditionally, VETS State Directors have met with one employer at a time and often had challenges getting an audience with these employers. Our outreach was not as effective or efficient as it needed to be. Therefore, to address these challenges, VETS developed a Pilot Program with the US Chamber of Commerce (USCC) that will increase by a factor of over 100 the employer outreach that State Directors can provide for Veterans.

For the first time, Presidents of Chamber of Commerce around the nation will invite VETS State Directors to address Chamber gatherings of employers to explain: 1) why to hire a Veteran, and 2) how to hire a Veteran in their specific geographical area. Additionally, VETS and local Chambers will be collaborating to do hiring fairs as part of this partnership.

Key Points:

- A Memorandum of Understanding was signed between the Veterans' Employment and Training Service and the U.S. Chamber of Commerce.
- VETS and the USCC are uniquely positioned to help our nation's heroes find meaningful employment and promote opportunities for Veterans across America.
- The program will connect employers with Veteran talent and place a special emphasis on hiring wounded warriors.
- VETS' State Directors for each pilot state will collaborate with USCC counterparts at the state and local level and will participate in Chamber events.
- USCC and VETS have developed performance metrics for this pilot.
- USCC and VETS plan to rollout this pilot program nationwide.

Pilot States:

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|-------------|-------------------|------------------|
| 1. Arizona | 6. Mississippi | 11. Pennsylvania |
| 2. Colorado | 7. Nebraska | 12. Rhode Island |
| 3. Georgia | 8. New Jersey | 13. Texas |
| 4. Idaho | 9. North Carolina | 14. Virginia |
| 5. Illinois | 10. Oklahoma | |