## **PUBLIC SUBMISSION**

Received: December 20, 2023
Tracking No. lqe-ahqe-o8f3

Comments Due: January 02, 2024 Submission Type: API

**Docket:** EBSA-2023-0014

Definition of an Investment Advice Fiduciary

Comment On: EBSA-2023-0014-0001

Retirement Security Rule: Definition of an Investment Advice Fiduciary

Document: 1210-AC02 comment 00156 Rosenberg 12202023

## **Submitter Information**

Name: Mark Rosenberg

## **General Comment**

I have been a Series 7 stockbroker for 41 years and also a Series 66 registered investment advisor rep for the last 10. I provide financial planning and other services to help Main Street Americans plan for a secure financial future. As a member of the Financial Services Institute, I am writing to express my concern with the Department of Labor's (DOL) recently proposed Retirement Security Rule. If adopted, the Proposed Rule will harm the very retirement savers it seeks to help by limiting their access to the affordable financial advice.

Having a relationship with a trusted financial advisor helps people save more for retirement. I provide my clients with comprehensive financial advice and as an independent financial advisor, I can recommend products that are in their best interest. Currently, my clients can choose how to pay for that financial advice. Far from being a "junk fee," commissions are an important way that advisors are able to serve those who may not otherwise be able to afford to work with an advisor because they have less investable assets. If this rule is finalized, I will be unable to work with smaller accounts or help lower and middle-income savers plan for retirement. This will most impact those earning below \$100,000 per year.

The DOL proposed a similar rule in 2016. At that time, my firm urged us to encourage clients with retirement accounts to open advisory accounts rather than brokerage

accounts. Since my clients mostly buy and hold their investments for years, the advisory accounts have turned out to be more expensive for them. Now we are switching many of them back to brokerage accounts to save them money.

Not only did a Federal Court invalidate the 2016 Rule, but the Securities Exchange Commission (SEC) and state regulators imposed their own best interest standards. In light of the SEC's Regulation Best Interest, the fact that more than forty states have adopted the NAIC model regulation, and DOL's PTE 2020-02, which requires compliance with already established conduct standards, the proposed Retirement Security Rule is unnecessary.

I urge the DOL to withdraw this rulemaking to support Main Street investors, small business owners, and our community's access to crucial financial advice.