

Nontraditional Employment for Women

Project Abstract

FOA-WB-22-15

Applicant's name: Nontraditional Employment for Women

Purpose of the project: NEW's proposed project leverages the organization's other sources of funding in combination with WANTO to expand the number of women served through its pre-apprenticeship training in the construction and building trades and RAP placement programs during the two-year grant period. With WANTO funding, NEW will be able to expand its workforce development efforts to reach underrepresented and low-income women and to integrate them into New York's pandemic economic recovery by further advancing targeted hires.

Activities to be funded by the grant:

- Pre-apprenticeship training that includes a) outreach and recruitment among underserved and low-income women, b) enrollment and training in basic skills of construction, lasting 8 or 9 weeks, comprised of basic hands-on shop classes in carpentry, electrical work, painting, lifting and carrying, trades math, and health and safety training conducted in a hybrid virtual and hands-on format, and c) advanced training to prepare for union recruitment, which has included test preparation for entrance into the electricians, sheet metal, elevator constructors, and carpenter unions, and OSHA 30 certification
- Social services that support women during their course of training, including assistance with professional gear, tools, and union dues

- Retention services for women placed with RAPs, including individualized supports and group workshops and educational opportunities

Expected outcomes of the project

- 800 women will enroll in training
- 600 women will complete training
- 680 underrepresented community members will be served
- 448 women will secure employment
- 416 women will achieve higher wage
- 358 women will achieve one-year post-placement retention

Intended beneficiaries of the project:

- Underrepresented and low-income women in New York City
- RAPs and other employers in the construction and building trades in New York City