## U.S. DEPARTMENT OF LABOR

VETERANS' EMPLOYMENT AND TRAINING SERVICE (VETS)
TRANSITION ASSISTANCE PROGRAM (TAP)
VERSION 3.1B

## U.S. DEPARTMENT OF LABOR

## Employment Fundamentals of Career Transition (EFCT)



## Workshop Goals

You will be able to:

- Identify typical steps to acquire a civilian job.
- Align employment expectations with personal needs, goals, and best practices.
- Recognize resources available to support a search for civilian employment.



## IRANSITION OVERVIEW

## TAP Classes Near You


https://tapevents.mil/

## Workshop Topics and Fundamentals



## PRO TIP: Have a Plan

## PRO TIP:

HAVE A PLAN
Making a plan based on job search fundamentals will separate you from other applicants as you continue to implement your plan during any career transition.

## Employment Fundamentals Workshop Materials



## Activity 1.1: Where Are You Now?

## Answer these questions:

My current job in the military is: $\qquad$ .

After the military, I want to: $\qquad$ .

## The Contemporary World of Work

- Changes in Employment
- Work/Life Balance



## 2 <br> Researching



## What are Marketable Skills?



## PRO TIP: Know Your Marketable Skills

PRO TIP:
KNOW YOUR MARKETABLE SKILLS
Knowing what job skills you have, and which of those skills employers are looking for, greatly enhances what you offer as a job applicant.


## Identify Transferable Skills

## Military Recruiter Discussion

- Communication skills
- Problem-solving skills
- Training others
- Instructional skills



## Why is Labor Market Information Important?

Labor Market Information (LMI)
Labor Demand

Labor Supply

Labor Market

## What is Your Market Value?

## Market Value Statement

Market value can be defined as the price "your" knowledge, skills, and abilities would bring based upon the industry and location of the position.

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## What is CareerOneStop?


https://www.careeronestop.org/

## Activity 2.1: CareerOneStop Occupation Profile Demonstration

- Job Description
- Activities
-Skills
- Knowledge
- Abilities

https://www.careeronestop.org/


# Activity 2.2: CareerOneStop Occupation Profile Search 

Access CareerOneStop, https://www.careeronestop.org/

|  |  |  |
| :--- | :--- | :--- |
|  | Location |  |
| Search by Occupation | City, State or ZIP Code | Search Q |
| Keyword or Code |  |  |
|  |  |  |

List Four Marketable Skills

1. $\qquad$
2. $\qquad$
3. $\qquad$
4. $\qquad$

## American Job Center

- Veterans receive priority
- Comprehensive AJCs
- Find workforce service:
https://www.careeronestop.org/LocalHelp/AmericanJobCenters/ american-job-centers.aspx


AmerícanJobCenter*

Go to dol.gov/EFCTmaterials Click on AJC video link OR
Scan QR code to view the AJC video on your phone


## Career-Related Education and Training Statistics

CAREER-RELATED EDUCATION AND TRAINING

YEARLY MEDIAN ASSOCIATED TWO-DAY
WAGES CAREER-RELATED WORKSHOP


[^0]**Source: 2021 www.Apprenticeship.gov https://www.apprenticeship.gov/
***Source: DOL VETS own calculation using median weekly earnings from BLS Current Population Survey, 2021 Annual Averages: https://www.bls.gov/cps/cpsaat54.htm

## Gaining More Skills

-DOD SkillBridge $\boldsymbol{T}$ mindodskillbridge
-Army Career Skills Program (CSP)
-United Services Military Apprenticeship Program (USMAP) -MilGears

## Other Opportunities

Apprenticeships

Pathways into
Federal
Government

## Informational Interviews

- How did they become interested in the industry or get started in this career field?
- What one piece of advice would they give someone entering the field?
-What is their education level?
- Who else in the industry would they recommend contacting?

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## What are SMART Goals?



## Specific

 MeasurableAchievable
Realistic
$T$ Timely

## 3 Building Your Personal Portfolio

## What is Personal Branding?



## Translating Military Terminology into Civilian Terms

- Military Terms \& Acronyms
- Job Titles
- Education



## Work History Outline, Master Resume, and Targeted Resume



DEVELOP YOUR
BRAND

## Activity 3.1: <br> Work History Outline

- Employer Name and Location
- Job Title
- Date


## Resumes

Master

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\end{aligned}
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Targeted


## PRO TIP: Use STAR to Stand Out



## PRO TIP: <br> USE STAR TO STAND OUT

Distinguish yourself as an applicant by creating achievement statements that demonstrate your ability to perform, and even excel, as an employee.

## What is the STAR Method?



## Situation

Think of a specific time or circumstance when you used a particular skill.

## EXAMPLE:

The Promotion Board adopted a new computer system.
It would not take the format of the promotion packages.
The submitted packages were rejected.


## Task

Name the key objective you were responsible for in that situation.

## EXAMPLE:

As the team leader, I was tasked with ensuring the 5,500 promotion packages were updated with the correct format and resubmitted within three days.


## Action

Emphasize the skills and resources involved.

## EXAMPLE:

I developed an Excel spreadsheet for my team to track the 5,500 promotion packages to ensure they were all updated with the correct format.


## Result

Summarize how you specifically contributed.

## EXAMPLE:

I successfully updated all 5,500 promotion packages using the new format and resubmitted them to the Promotion Board within the deadline.



## Final STAR Achievement Statement

Developed and applied a comprehensive document tracking system, ensuring that $100 \%$ of 5,500 promotion packages were updated, correct, and completed ahead of the Promotion Board deadline.

## Compare the Statements - Training

## Candidate A

-Prepare training for department.

Candidate B
-Conducted compliance training for 225 managers across six locations with 95\% satisfaction rate.

## Compare the Statements - Logistics

## Candidate A

$\square$ Determine proper equipment and staffing levels to load, unload, move, or store materials.

## Candidate B

-Reduced time spent on conducting inventory by 20\% by reorganizing physical storage of supplies.

## Compare the Statements - HR

Candidate A
-Perform personnel functions such as selection, training, or evaluation.

## Candidate B

-Increased employee retention rate by $16 \%$ by focusing on training, team building, and recognition programs.

Activity 3.2:
Write a STAR Achievement Statement

- STEP 1: Write one job responsibility or task.
- STEP 2: Review the job responsibility.
- STEP 3: Use the STAR Method to create your achievement statement.


## Professional Introduction

- Is also known as an Elevator speech.
- Is short and to the point.
- Highlights unique qualifications.
- Will have multiple versions.


## STEP 1 - Introduce Yourself



Give your full name, smile, extend your hand for a handshake, if applicable, and add a nice greeting.

Hi, my name is Dakota Riggs. It's nice to meet you.

## STEP 2 -

## Provide a Brief Summary of Your Background



Include relevant information In my position, I had to get good at... Thanks to a challenging experience, I learned how to...

I recently completed my service with the Army as an Automated Logistical Specialist. I have over 4 years of warehouse experience recording and tracking shipments.

## STEP 3 - Explain What You Want



Explain the value you bring

- I am interested in working as a...
- I've always been passionate about $\qquad$ and would like the opportunity to bring my skills to this position.

I would like the opportunity to put my business administration and record-keeping skills to work for a growth-oriented, global company like ABC Corporation.

## STEP 4 - Finish With a Call To Action



End your professional introduction by asking for what you want to happen next.

- I would like to stay connected to learn more about...
- Would you mind if I set up a quick call next week for us to talk about...?

Would you mind if I set up a quick call next Tuesday for us to talk about any upcoming opportunities on your team?

## Activity 3.3: Draft Your Professional Introduction Statement



Introduce Yourself.


Give a brief summary of your background.


Explain what you want.


Finish with a call to action.

How can you use your professional introduction in your job search?
© Activity 3.4: Practice Your Professional Introduction Statement


## 4 <br> Introducing Employment Rights



Go to
dol.gov/EFCTmaterials
Click on 6 Laws video link OR
Scan QR code to view the 6 Laws video on your phone


## Self-Disclosure and Self-Advocacy

Approximately 25\% of veterans have a service-connected disability.

- Disclosing a Disability
-What is Self-Advocacy?

Job Accommodation Network (JAN), https://askjan.org/

## 5 <br> Networking

## How Hiring Occurs

AdvertisedBetween 25\% and 40\%
UnadvertisedBetween 60\% and 80\%
Talent HireBetween 3\% and 5\%ADVERTISED
VACANT
POSITIONS
UNADVERTISED
EMPLOYMENT
OPPORTUNITIES

## Network Contacts

## Most jobs are found through networking.

Everyone you know, meet, or interact with is a member of your network.

RESOURCES

## PRO TIP: Connect with Your Network

PRO TIP:

## CONNECT WITH YOUR NETWORK

Since most positions are filled through personal and professional connections, networking is fundamental in getting the job you want.

## Activity 5.1: Identify Your Network Contacts



## Use Social Media to Expand Your Network

Use social media to:


## Popular sites include:



FACEBOOK facebook.com


X
Formerly known as Twitter. twitter.com or x.com


LINKEDIN
Linkedin.com

World's largest professional online network

- One-year complimentary Premium Career subscription is available for veterans, service members, and spouses.
- Premium includes subscription to Linkedln Learning.
www.linkedin.com/military



## 6 <br> Finding the Job

## Job Seekers and Employers

- How would a job seeker find a job?
- How would an employer find an employee?



## Activity 6.1: Brainstorming - Job Boards to Visit

Where can you find advertised jobs?

1. $\qquad$ -
2. $\qquad$
3. $\qquad$
4. $\qquad$

## OPEN


https://www.careeronestop.org/

## Seeking Out Veteran Ready Employers

## USAJOBS



## PRO TIP: Analyze Job Postings

PRO TIP:
ANALYZE JOB POSTINGS
Looking closely at a job posting will help you think like an employer and create an effective targeted resume.

## Why is Analyzing a Job Posting Important?

1. Uncovers tasks.
2. Makes a connection.
3. Identifies additional requirements.
4. Helps you write STAR statements.
5. Provides exact wording.

## Activity 6.3: Analyze Job Posting for Keywords

Attention
Confirming
experience
Process
Logistics
verbal Fulfilling office notice Written
Detail inguries degree indududing customer Responding communication equipment deadlin player Microsoft oriented excel Manage times
word new orders Coordinate Organized service coordinating Short Track Associates delivery

## Using Keywords in a STAR Statement, Example 1

Job posting reads...Manage equipment orders making sure they are delivered correctly and on time.

STAR statement... Managed acquisition of equipment orders for 4,000 personnel global military movement, coordinated delivery resulting in on-time distribution and zero loss.

## Using Keywords in a STAR Statement, Example 2

Job posting reads...Responsible for responding to customer inquiries about their orders and delivery time.

STAR statement... Responded to customer inquiries, developed action items, and confirmed 100\% delivery of inventory.

## STAR Statement for Soft Skills, Job Posting 1

Ability to work both independently and as a team player with minimal supervision.


## STAR Statement for Soft Skills, Job Posting 2

Ability to multitask, work in a fast-paced environment often with short notice, to meet deadline.


## Completing a Job Application



## Eight Tips for Filling Out a Job Application

1. Read and follow application instructions carefully.
2. Keep your application consistent with your resume.
3. Make sure your resume and cover letter are targeted.
4. Consistently save your information.
5. Do not leave blank spaces.
6. Do your salary research.
7. Be prepared to provide references.
8. Proofread your application.

## 7 <br> Interviewing <br> and Job <br> Offers



## Recall Prior Interview Experience



## Interview Methods

- Telephone
- Video or Virtual
- In Person



## Types of Interviews

- One-to-One
- Group
- Panel
- Meal
- Demonstration
- Stress
- On-the-Spot



## What are Employers Looking For?



## Types of Interview Questions

## Traditional Interview Questions

"Tell me about yourself."

"Why should we hire you?"
"Why do you want this job?"
N

## Other Types of Interview Questions

## Behavioral Questions

- Evaluate actions that were possibly encountered in previous jobs.
- Predict future responses.


## Situational Questions

- Present a hypothetical scenario to evaluate a candidate's response.
- May evaluate a candidate's skill or personality.



## STAR Method for Interview Questions

Answer behavioral or situational questions with examples from your STAR statements.

## Activity 7.1: Virtual Interview Example



Go to dol.gov/EFCTmaterials Click on EFCT Virtual Interview video link OR
Scan QR code to view the EFCT Virtual Interview video on your phone

## Think Like an Employer as you play the role of an ACME Logistics HR representative.

## Job Offers



## Receiving a Job Offer Know the Terms

1. Salary or Wage
2. Minimum Wage
3. Overtime Pay
4. Non-exempt Employee
5. Exempt Employee

## Evaluating Job Offers: Factors to Consider

- Position
- Career Growth Potential
- Company
- Work/Life Balance
- Commute/Schedule
- Travel Requirements
- Benefits
- Salary \& Compensation


## Negotiating a Job Offer



Negotiation is collaborative. Negotiation creates a Win/Win.

## Communicating Your Decision

$\square$ Accept the job offer.
$\square$ Request time to evaluate.
$\square$ Decline the offer.


## 8 <br> Determining <br> Your Next Steps

## 3 Fundamental Concepts

## DEVELOP YOUR <br> BRAND

## THINK LIKE AN <br> EMPLOYER

## MAXIMIZE YOUR <br> RESOURCES

## Implement Your Plan

## PRO TIP:

 HAVE A PLANMaking a plan based on job search fundamentals will separate you from other applicants as you continue to implement your plan during any career transition.

## Employment Fundamentals Worksheet

## Activity 8.1 Identify Next Steps in Your Transition

1. What do I need more information about?
2. What specific questions do I need to ask to get clarifications?
3. What do I need to do next?

## Thank You

## Complete Course Evaluation

## ММСТО <br> Transition Assistance Curriculum Participant Assessment <br> OPA

- You have reached the redirect page for the Department of Defense Transition Assistance Curriculum Participant Assessment. You will be redirected to a secure, commercial website to participate in the survey.
- NOTICES: If you reached this page by using a $Q R$ code, use the controls within the app to open this page in a secure, trusted browser before proceeding to the assessment
- You may be prompted by a security alert. If so, follow the instructions and proceed to the secure assessment website.
- Server maintenance and software updates are conducted periodic Saturdays, 9 pm - Midnight Pacific time. Access to the assessment may be interrupted during this time.

> Click Here to Take The Assessment

Sponsor: Office of the Under Secretary of Defense for Personnel and Readiness


Results: (CAC Only: Please Use EMail or PIV certificate for authentication) https://dhra.deps.mil/sites/OPA/opa-survey/SitePages/Home.aspx Accessibility/Section 508
https://www.dodsurveys.mil/tap/


[^0]:    *Source: US Census Bureau: 2020 https://www.census.gov/data/tables/time-series/demo/income-poverty/cps-pinc/pinc-03.html

