

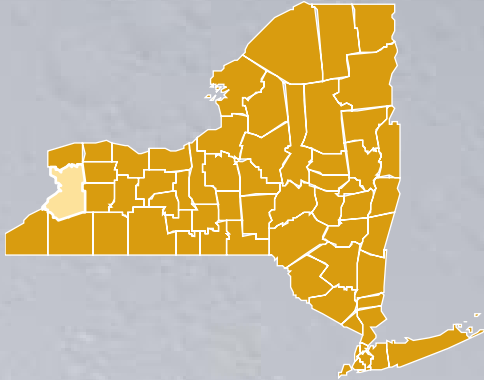
# CAREER Dislocated Worker Grants

Comprehensive and Accessible Reemployment through Equitable Employment Recovery DWGs

## Buffalo and Erie County Workforce Development Consortium, Inc.

[City of Buffalo and Erie County](#)

Grant Number: DW-36862-21-60-A-36



TEGL 25-20



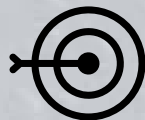
## Project Overview

The grant recipient will prioritize service delivery to people of color, immigrants, and unemployed living in poverty.



## Project Description

The program plans to create an effective, user-friendly, and up-to-date online resource for job and reemployment services available to job seekers; and increase awareness and engagement among historically marginalized populations through a robust outreach and marketing campaign.



## Project Goals

During COVID-19, Career Centers closed and vital connections to a population of job seekers in greatest need were lost. The project plans to rebuild and upgrade the website and mobile interface and provide a more accessible, informed and user-friendly platform for eligible job seekers in the Local Workforce Development Area. A redesigned and up-to-date website will mitigate barriers to access during critical moments of an economic downturn. It will also ensure a seamless connection to any newly developed virtual programs created by the project's eligible training providers, NY State or the federal government.

Period of Performance	Approved Amount*
 8/20/2021 8/19/2023	 \$50,000
Planned Participants	Target Population
 N/A	 Dislocated Workers

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\*The grant approval threshold may not represent the current obligation of funds.