



**AGREEMENT RENEWING AN ALLIANCE
BETWEEN**

**THE OCCUPATIONAL SAFETY AND HEALTH ADMINISTRATION
U. S. DEPARTMENT OF LABOR**

BRIDGEPORT AREA OFFICE

HARTFORD AREA OFFICE

SPRINGFIELD AREA OFFICE

AND

LAMAR OUTDOOR ADVERTISING COMPANY

The U.S. Department of Labor’s Occupational Safety and Health Administration (OSHA) Bridgeport, Hartford, and Springfield Area Offices and Lamar Outdoor Advertising continue to recognize the value of maintaining a collaborative relationship to foster safety and health practices and programs to improve American workplaces. To that end, OSHA and Lamar Outdoor Advertising hereby renew the Alliance signed February 3, 2003 and renewed February 9, 2007, with a continued emphasis on falls, personal protective equipment (PPE), safe use of ladders, electrical hazards, control of hazardous energy (lockout/tagout), blood borne pathogens, and other hazards inherent to the outdoor advertising industry. Specifically, both organizations are committed to providing Lamar Outdoor Advertising members and others with information, guidance, and access to training resources that will help them protect workers and understand the rights of workers and the responsibilities of employers under the Occupational Safety and Health Act (OSH Act). Through the Alliance, the organizations will continue to address falls, electrical hazards, safe use of ladders and other hazards inherent to the outdoor advertising industry.

This agreement provides a framework and objectives for the Alliance’s activities. Alliance participants also agree to meet the requirements for program participation laid out in the “Fundamental Requirements for OSHA Alliance Program Participants” and the “Guidelines for OSHA’s Alliance Program Participants: Alliance Products and Other Alliance Projects.”

Through the Alliance, the organizations will use injury, illness, and hazard exposure data, when appropriate, to help identify areas of emphasis for Alliance awareness, outreach, and communication activities. The Alliance will also explore and implement selected options, including but not limited to member surveys, to evaluate the effectiveness of the Alliance and measure the impact of its overall effort on improving workplace safety and health. In renewing this Alliance, OSHA and Lamar Outdoor Advertising recognize that OSHA's State Plan and On-Site Consultation Project partners are an integral part of the OSHA national effort, and that information about the products and activities of the Alliance may be shared with these partners for the advancement of common goals.

Raising Awareness: Outreach and Communication

The Participants intend to work together to achieve the following objectives:

- To share information on OSHA's National/Regional/Local Initiatives (Emphasis Programs, Regulatory Agenda, Outreach) and opportunities to participate in initiatives and the rulemaking process.
- To share information on occupational safety and health laws and standards, including the rights and responsibilities of workers and employers.
- To develop information on the recognition and prevention of workplace hazards, and communicate such information (e.g., print and electronic media, electronic assistance tools, and OSHA's and the Lamar Outdoor Advertising Web sites to employers and workers in the industry.
- To speak, exhibit, or appear at OSHA's or Lamar Outdoor Advertising's conferences, local meetings, or other safety and health events.
- To convene or participate in forums, roundtable discussions, or stakeholder meetings on falls, PPE, safe use of ladders, electrical hazards, lockout/tag out, and blood borne pathogens to help forge innovative solutions in the workplace or to provide input on safety and health issues.
- To share information among OSHA personnel and industry safety and health professionals regarding Lamar Outdoor Advertising's safety meetings, which will not only be attended by Lamar personnel but also by others in the industry to share good practices or effective approaches through training programs, workshops, seminars, and lectures (or any other applicable forum).

- To encourage worker participation in workplace safety and health by notifying them of other training opportunities and collaborate with other Alliance participants on specific issues and projects on hazards specific to the outdoor advertising industry.
- To develop and disseminate case studies on accidents and near misses and publicize the results.
- To encourage Lamar Outdoor Advertising to build relationships with OSHA's Regional and Area Offices to address health and safety issues, including best practices for its industry.

Training and Education

The Participants intend to work together to achieve the following objectives:

- To develop effective training and education programs for Lamar Outdoor Advertising and others in the outdoor advertising field regarding falls, PPE, safe use of ladders, electrical hazards, lockout/tagout, blood borne pathogens, first aid and CPR and other hazards in the outdoor advertising industry, and to communicate such information to constituent employers and workers.
- To develop effective training and education programs for Lamar Outdoor Advertising and others in the outdoor advertising field to promote understanding of workers' rights, including the use of the OSHA complaint process, and the responsibilities of employers and to communicate such information to workers and employers.
- To deliver or arrange for the delivery of safety and health courses including but not limited to: falls, PPE, safe use of ladders, electrical hazards, lockout/tagout, blood borne pathogens, first aid and CPR.

OSHA's Alliances provide parties an opportunity to participate in a voluntary cooperative relationship with OSHA for purposes such as raising awareness of OSHA's initiatives, outreach, communication, training, and education. These Alliances have proven to be valuable tools for both OSHA and its Alliance participants. By entering into an Alliance with a party, OSHA is not endorsing or promoting, nor does it intend to endorse or promote, any of that party's products or services.

An implementation team made up of representatives of each organization will meet one to two times per year to track and share information on activities and results in achieving the goals of the Alliance. OSHA team members will include representatives of the Bridgeport Area Office, Hartford Area Office, Springfield Area Office and any other appropriate offices. OSHA will encourage State Plan States' and OSHA On-Site Consultation Projects' participation on the team.

This agreement will remain in effect for five (5) years. Any signatory may terminate it for any reason at any time, provided they give 30 days' written notice. This agreement may be modified at any time with the written concurrence of any signatories.

Signed this 14th day of November, 2018.

_____ Dale Varney Area Director Hartford Area Office Occupational Safety and Health Administration	_____ Mary Hoye Area Director Springfield Area Office Occupational Safety and Health Administration
--	---

_____ Steven Biasi Area Director Bridgeport Area Office Occupational Safety and Health Administration	_____ Matthew J. Duddy Vice President/Territory Manager Lamar Outdoor Advertising Company
---	--