

[Redacted]
[Redacted]
[Redacted] (Res), [Redacted] (Cell)
Email: [Redacted]@[Redacted]

OBJECTIVE: Seeking a challenging full time position to leverage my knowledge/expertise and grow in the field of User Interface Prototyper/Designer

WORK

EXPERIENCE **User Interface Designer/Prototype Contractor for Applications User Experience (Nov'05-present)**

Oracle USA, Redwood Shores

- Currently responsible for creating prototypes for Setup Design Patterns. Worked closely with UI designers, Usability Engineers to create high fidelity prototypes using Macromedia Dream weaver tools.
- Created mockups to deliver Admin UI designs for SetID project. SetID is a well understood feature for sharing of reference data. Using Microsoft Visio created task flows to absorb the SetID concept into an eBusiness Suite based design with minimal impact.
- Attended ADF/Tech stack seminar, to have a solid understanding of the technology layers being used for Fusion as well as a mental map of how each pillar's user experiences will ultimately get built. The aim was to provide enough background that UX pillars will begin to ask the right questions to their development, PM, and strategy teams, so that issues get raised and addressed in a timely fashion.

User Interface/Web Designer PLM Team Contractor (Apr'01-Aug'05) Oracle Corporation, Redwood Shores, California

- Was responsible for managing and designing web based User Interface prototypes for all modules of Oracle Product Lifecycle Management applications. Oracle PLM applications are used to manage various business processes in a product lifecycle and are used primarily by engineering managers and design engineers. These UI prototypes are being used by development to code the application as well as by product managers to demo to existing and future customers. Currently creating prototypes using UIX a XML based tool for generating user interfaces based on Oracle BLAF(Browser Look and Feel) standards.
- Also responsible for designing and authoring user task flows based on business processes. This involves using information such as user roles, functional summary, user scenarios for a business process and design factors to architect user task flows.
- Participated in usability improvement studies such as card sorting for tab and subtab architecture. Also responsible for assisting product managers in creating usability tasks and evaluating usability test results to improve usability of current and new web screens.
- Webmaster for Oracle Product Lifecycle Management website. Requires creating all the graphics as well as branding for the website. Responsible for information organization and navigation roadmap for the website. Website has a varied audience from sales consultants, technical support as well as customers. Also responsible for maintaining all web content for the site. Currently using Macromedia Dreamweaver to author web pages. Proficient at hand coding HTML and developing style sheets.
- Helped product managers system test different modules of the product by executing test scripts, logging and certifying bugs in the bug system. Executed test flows in specifically to find and resolve user interface, usability related issues and Oracle BLAF (Browser Look and Feel) standards compliance.
- Required to work very closely with product managers and development managers throughout all phases of application development as well as being proficient in communicating ideas and concepts. Also requires to self-learn new tools and technologies as application grows and new processes are put in place.

TECHNICAL SKILLS

Proficiency in the following software programs/languages

Adobe Photoshop

Adobe Illustrator

- Macromedia Flash
- HTML/JavaScript/CSS
- Qarbon Viewlet

- Macromedia Dreamweaver
- Microsoft Visio
- Oracle UIX / BLAF Standards

EDUCATION: *Graphic Design Certificate Program, April '01 - Current*
College of San Mateo, San Mateo, California

Post Graduate Coursework:

- E-Commerce System Integration & Design
- Web Design and Development
- Multimedia Design
- Typography (I-II)
- Digital Illustration Masters
- Adobe PhotoShop for Multimedia (I-III)

Oracle 8 Certification Program, Jan '99 - May '99
Software Solution Institute, Ahmedabad, Gujarat, India

Bachelor of Arts, Psychology, April '97 GPA 3.6/4.0
St Xavier's College, Gujarat University, India

Under Graduate Coursework:

- General Psychology
- Social Psychology
- Industrial Psychology & Behavior
- Psychology & Effective Behavior
- Research Methods in Psychology
- Experimental Psychology (Theory, Practical & Statistics)

PERSONAL: U.S green card holder (Permanent Resident), Professional references and work samples available upon request