

**Survey Research on
Child Labor in West African Cocoa
Growing Areas:
CLCCG Meeting & Stakeholder Briefing
Washington DC, 03/12/2013**

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Project Goals

- Data collection in conjunction with host countries:
 1. Calculate best baseline estimates on the number of children working in the WFCL in the production of cocoa during the 2008/2009 harvest seasons
 2. Develop and execute nationally representative child labor surveys during the 2013/2014 cocoa growing season in Côte d'Ivoire and Ghana
 3. Report on differences in the number and percentage changes of children working, in child labor, and in hazardous work between the 2008/2009 and 2013/2014 estimates
- Develop and share public-use data files
- Develop and share survey and data analysis manuals
- Develop training materials and assist national statistical offices in identifying and executing capacity building activities

Survey Research on Child Labor in West-African Cocoa Growing Areas

Preparatory Work

- 1 Briefing of Host Governments and CLCCG members on process

Research

- 1 Baseline Estimate on Hazardous Work/WFCL using 2008/2009 Data

- Tulane develops discussion paper on measurement options for baseline estimate using 2008/2009 data
- Tulane hosts technical review meeting with methodology experts to review measurement options
- Tulane briefs CLCCG on estimation methodology

- 2 Survey Research in Cocoa-Growing Areas for 2013/2014

- Questionnaire Development
- Enumerator Training
- Pilot Surveys
- Full Surveys

- 3 Percent Changes in Hazardous Work/WFCL estimates between the 2008/2009 and 2013/2014 periods

- Report Outline Draft
 - Draft Data Tables
 - Report Draft
 - Final Draft
- Consultative Meetings in Cote d'Ivoire, Ghana and the United States (Washington, DC)

Capacity Building

- 1 Training Curriculum for NSOs

- Discussion with Governments about attendees and timing

Documentation

- 1 Survey Implementation and Data Analysis Manual

- 2 Public-Use Datasets

Implementation Schedule: Project Initiation

| Project Task | Proposed Schedule |
|--|-------------------|
| Preparation of draft project document | Oct/Nov 2012 |
| Initial meetings with stakeholders in Washington DC, Côte d'Ivoire and Ghana | Nov 2012-Mar 2013 |
| Working agreement developed with host governments | Jan/Feb/Mar 2013 |
| Revisions of draft project document to reflect stakeholder feedback | Jan/Feb 2013 |
| Final project document | Feb/Mar 2013 |

Implementation Schedule: Baseline Estimates

| Project Task | Proposed Schedule |
|--|--------------------------------|
| Preparation of proposed estimates to be used as baseline | Dec 2012-Mar 13 |
| Expert meeting with technical peer reviewers to discuss proposed baseline estimates | Apr 2013 (TBD) |
| Report with findings of final scenarios for baseline estimates for each country and at the aggregate level | Apr/May 2013 |
| Briefing of key stakeholders during a meeting of the Child Labor Cocoa Coordinating Group (CLCCG) in Washington DC | Spring/Summer 2013 (TBD) |

Implementation Schedule: Survey Research

| Project Task | Proposed Schedule |
|---|-------------------|
| Methodological plan that includes but is not limited to sampling plans, questionnaires, and data coding specification | Apr 2013 |
| Presentation of survey research plan to Governments of Côte d'Ivoire and Ghana | May 2013 |
| Questionnaire development | Summer 2013 |
| Surveyor training and pilot testing | Summer 2013 |
| Report of findings from pilot survey and recommendations for instrument improvement | Aug/Sept 2013 |

Implementation Schedule: Survey Research (cont.)

| Project Task | Proposed Schedule |
|--|--------------------|
| Final survey instruments and sampling plans for both countries | Sept/Oct 2013 |
| Nationally representative child labor surveys in Côte d'Ivoire and Ghana during the 2013/14 harvest season | Nov 2013- Jan 2014 |
| Data entry and analysis of 2013/14 survey data | Early/Mid 2014 |

Implementation Schedule: Report of Findings

| Project Task | Proposed Schedule |
|---|-------------------|
| Proposal of the final report outline that includes, but is not limited to, report content, format, and data presentation | Mar 2014 |
| Submission of draft tables (“dummy” tables) to be used to present findings from data analysis prior to the submission of the final report | Apr 2014 |
| Data crosswalks that present which survey items were used to code variables for analysis | May 2014 |
| Preparation of draft presentation of results | May 2014 |

Implementation Schedule: Report of Findings (cont.)

| Project Task | Proposed Schedule |
|--|-------------------|
| Sharing of preliminary results with technical reviewers | May 2014 |
| Consultative meetings to discuss research findings (in Washington DC, Côte d'Ivoire and Ghana) | Summer 2014 |
| Submission of final survey report | Sept 2014 |

Implementation Schedule: Data Files and Manuals

| Project Task | Proposed Schedule |
|---|-------------------|
| Development and publication of public-use datasets, data dictionaries, syntax file and any other material required for data analysis on project website | Oct/Nov/Dec 2014 |
| Proposed outline for the survey and data analysis manuals | Oct 2014 |
| Draft of manuals that document each phase of the research process | Dec 2014 |
| Final manuals in English and French | Early 2015 |

Implementation Schedule: Capacity Building

| Project Task | Proposed Schedule |
|--|-------------------------|
| Preparation of training curriculum in English and French | Oct/Nov 2014 |
| Presentation and review of training curriculum by Governments of Côte d'Ivoire and Ghana | Nov/Dec 2014 |
| Capacity building of national statistical offices in Côte d'Ivoire and Ghana | Feb/May/Aug 2015 (TBD) |
| Participant evaluation surveys and summary of responses | Following each training |

Outline of Survey Research Activities

- Survey Research Methodology:
 1. Stratified multi-stage cluster sampling
 2. Selection of 40 clusters in the cocoa-growing areas
 3. Interviews with 800 households (head of households, all children between 5 and 17 years, and all adult workers)
 4. Interviews with other local stakeholders
 5. Survey design and data collection processes will be developed in accordance with guidelines on child labor statistics outlined by ILO's 18th International Conference of Labour Statisticians

Outline of Survey Research Activities (cont.)

- Survey Research Implementation:
 1. Survey research will be carried out in close partnership with established research institutions in host countries
 2. Close collaboration with the Governments of Côte d'Ivoire and Ghana, including regular opportunities to exchange information and provide feedback



Outline of Capacity Building Activities

- Capacity Building Objectives:
 1. Carry out nationally representative surveys on child labor in the cocoa-growing areas
 2. Monitor and verify progress made toward eliminating exploitive child labor and forced adult labor in the cocoa sector
- Capacity Building Workshops:
 - Three 5-day workshops focusing on survey design and implementation, data analysis, monitoring and evaluation, and other relevant skills
 - Combination of seminar work with individual mentoring using a knowledge capital approach
 - Training curriculum will be developed in consultations with the Governments of Côte d'Ivoire and Ghana

Outline of Capacity Building Activities (cont.)

- Capacity Building Participants:
 - Focus on decision makers and technical staff likely in charge or involved in the allocation of resources and/or the design and implementation of future child labor related survey research
 - Participants should include enumerators and statisticians at the national statistical offices in Côte d'Ivoire and Ghana but the training is not limited to these groups
 - Training participants will be determined in consultations with the Governments of Côte d'Ivoire and Ghana

Proposed Knowledge, Skills and Competencies (KSC) Approach

- The monitoring and evaluation (M&E) profession has developed as a field of practice rather than a traditionally defined academic discipline
- As such, there is not a professionally recognized standardized program of study/curriculum to develop M&E practitioners

Proposed Knowledge, Skills and Competencies (KSC) Approach (cont.)

- According to experts in the field of instructional technology, learning is best accomplished when the subject to be learned is broken down into:
 1. The *knowledge* needed to do a task
 2. The *skills* necessary to execute it
 3. The *competencies* that combine the knowledge and skills needed to successfully execute complex tasks

Proposed Knowledge, Skills and Competencies (KSC) Approach (cont.)

- STEP 1: Identify the Knowledge, Skills and Competencies (KSC) required to:
 1. Survey and document WFCL
 2. Monitor and report on WFCL
 3. Certify products as child labor free
 4. Communicate results to policy makers
- STEP 2: Ask each Country as well as USDOL and Industry and other stakeholders to nominate the five best advocates and workers in the arena of child labor that they know

Proposed Knowledge, Skills and Competencies (KSC) Approach (cont.)

- STEP 3: Interview each of the identified individuals to document the KSC that they found the most important in undertaking their daily work
- STEP 4: Develop capacity building activities based on the KSC that emerged from the small survey

Stakeholder Involvement (and Tentative Dates)

1. Initial meetings with stakeholders in Washington DC, Côte d'Ivoire and Ghana (Nov 2012-Mar 2013)
2. Expert meeting with technical peer reviewers to discuss proposed baseline estimates (April 2013)
3. Presentation of survey research plan to Governments of Côte d'Ivoire and Ghana (May 2013)
4. Briefing of key stakeholders on baseline estimates during a meeting of the Child Labor Cocoa Coordinating Group (CLCCG) in Washington DC (Spring/Summer 2013)

Stakeholder Involvement (and Tentative Dates) (cont.)

5. Sharing of preliminary results with technical reviewers (May 2014)
6. Consultative meetings to discuss research findings (in Washington DC, Côte d'Ivoire and Ghana) (Summer 2014)
7. Presentation and review of training curriculum by Governments of Côte d'Ivoire and Ghana (Nov/Dec 2014)
8. Capacity building of national statistical offices in Côte d'Ivoire and Ghana (Feb/May/Aug 2015)



Survey Research on Child Labor in West African Cocoa Growing Areas

2012-2015 Activities

- [About the Project](#)
- [Surveys](#)
- [Capacity Building](#)
- [Reports and Documents](#)

2006-2011 Activities

- [About the Project](#)
- [Annual Reports](#)
- [Consultative Meeting Reports](#)
- [Intervention Database Cote d'Ivoire](#)
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- [Data Visualization](#)
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Survey Research on Child Labor in West African Cocoa Growing Areas

Tulane University has been working with the US Department of Labor since October 2006 on a series of three contracts, each targeted at supporting the implementation of the Harkin-Engel Protocol and assisting international efforts to eliminate the Worst Forms of Child Labor (WFCL) and forced adult labor (FAL) in the cocoa growing areas of Côte d'Ivoire and Ghana.

Under the current 2012-15 USDOL-Tulane contract, the Tulane team based at the Payson Center for International Development will conduct nationally representative child labor surveys in the cocoa-growing areas of Côte d'Ivoire and Ghana, a follow-up activity to their previous data collection in West Africa's cocoa sector. The collected data will be used to measure changes in the prevalence of the WFCL and FAL in agriculture and cocoa.

As part of the new project, the Tulane team will additionally design and implement capacity building activities for the national statistical offices and other local stakeholders in Côte d'Ivoire and Ghana focusing on survey research and data analysis skills related to data collection on child labor in the cocoa sector.

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Feedback?

We are looking forward to working with you and learning with you!



**Payson Center
for International
Development**