

Human Trafficking Vulnerability Study

STUDY MANUAL

INTRODUCTION

The Human Trafficking Vulnerability (HTV) Survey will collect data on the effect of mass media campaigns on norms and behaviors related to human trafficking in Nepal. The New ERA Research Institute, on behalf of Stanford University and Vanderbilt University in the United States, will carry out data collection.

The study will take place in ten districts:

<i>Mountain Region:</i>	<i>Hill Region:</i>	<i>Terai Region:</i>
<ul style="list-style-type: none"> • Sindhupalchowk • Dolakha 	<ul style="list-style-type: none"> • Salyan • Makwanpur (urban) • Kavre • Dhading • Bhaktapur (urban) 	<ul style="list-style-type: none"> • Banke • Chitwan (urban) • Sarlahi

The sample size is 5000 individuals, each from different households. The sample will be randomly selected from 8 VDCs per district, with 2 wards per VDC, resulting in a geographic coverage of 80 VDCs and 160 wards.

This study is comprised of 14 different conditions: a pure control condition, 9 individual-based treatments, and 4 group-based treatments. We will rely on New Era enumerators to implement the individual-based treatments, and New Era staff members will work with the HTV staff members will spearhead the implementation of the group-based treatments.

<i>Category</i>	<i>Treatment #</i>	<i>Description</i>	<i>AV</i>	<i>Radio</i>	<i>Sample Size</i>
Individual-Based Control	1	pure control	No	No	308
Individual-Based Treatment	2	poster (neutral information)	No	No	308
Individual-Based Treatment	3	radio: danger signs	No	Yes	308
Individual-Based Treatment	4	radio: empowerment	No	Yes	308
Individual-Based Treatment	5	graphic novel: danger signs	No	No	308
Individual-Based Treatment	6	graphic novel: empowerment	No	No	308
Individual-Based Treatment	7	radio+graphic novel: danger signs+no likeness	Yes	No	308
Individual-Based Treatment	8	radio+graphic novel: danger signs+likeness	Yes	No	308
Individual-Based Treatment	9	radio+graphic novel: empowerment+no likeness	Yes	No	308
Individual-Based Treatment	10	radio+graphic novel: empowerment+likeness	Yes	No	308
Group-Based Treatment	11	radio+graphic novel: danger signs+no likeness	Yes	No	480
Group-Based Treatment	12	radio+graphic novel: danger signs+likeness	Yes	No	480
Group-Based Treatment	13	radio+graphic novel: empowerment+no likeness	Yes	No	480
Group-Based Treatment	14	radio+graphic novel: empowerment+likeness	Yes	No	480

The survey will be administered by 6 teams. Each team will be comprised of 5 enumerators (3 female enumerators and 2 male enumerators), 1 male supervisor, and 1 quality controller. In total, there will be 30 enumerators, 6 supervisors and 6 quality controllers. The quality controller will work with the supervisor to re-interview 10 percent of the sample to ensure that the quality of the interviews are strong. Data collection will start in July 2014.

This study guide was created to inform New Era enumerators on all aspects of the research process and its protocols. Enumerators are expected to carefully read this manual during the training and bring it with them during the data collection.

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