

MEDIA REPORTING ON FORCED LABOUR AND FAIR RECRUITMENT WORKSHOP

Jordan, 3-5 September 2018

TARGET AUDIENCE

The workshop will bring together media professionals from at least ten different countries that are either part of migration corridors or from target project countries. Professional journalists with prior training or teaching experience in their respective countries are the target audience for this workshop.



CONTEXT

Twenty-five million women, men and children are trapped in forced labour, performing work and services that generate annual illicit profits of US\$150 billion. Forced labour affects the most vulnerable and least protected people, perpetuating a vicious cycle in which poverty drives a continued lack of social and economic insecurity, which reinforces poverty and social injustice. Such a situation must not continue. Freedom from all forms of forced labour – as well as freedom from child labour, discrimination and freedom to organize and bargain collectively - are fundamental principles and rights at work and the keystones of social justice and peace. The global community has clearly acknowledged that the persistence of forced labour in the 21st century is unacceptable and renewed its commitment in the Sustainable Development Goals (SDGs) to eliminate all forms of forced labour by 2030.

Migrant workers are among some of the most vulnerable to situations of forced labour, and many are at risk during the recruitment stage as a consequence of how recruitment is organized, regulated and monitored. Lack of good labour recruitment laws and practices leads to inadequate protection for migrant workers which can translate into workers' exploitation, including in situations of forced labour, discrimination and inequalities at the workplace and decent work deficits as well as skills underutilisation and job mismatches. Fair and effective labour recruitment policies as well as monitoring and reporting systems in case of abuse are required to address these challenges, eliminate forced labour, protect men and women migrant workers, and ensure labour market efficiency.

Last but not least, as recognized within the post-2015 sustainable development framework, migration movements have the potential to greatly impact the social and economic well-being of their countries of origin, transit and destination. In destination countries, it can rejuvenate workforces, render economically viable many traditional sectors like agriculture and services, promote entrepreneurship, support social security and welfare schemes, and help meeting the demand for skills for emerging high technology industries. In the developing regions where most migrants come from, positive contributions of migration are reflected in high remittance flows, and transfer of investments, technology and critical skills through return migration and transnational communities (diasporas).



Contact Us

International Labour Organization

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Projects

REFRAME

www.ilo.org/reframe

Bridge

https://www.ilo.org/global/topics/forced-labour/projects/WCMS_445527/lang--en/index.htm

FAIR

www.ilo.org/fair

FAIRWAY

www.ilo.org/fairway

The media has a key role to play in supporting public awareness against all kinds of forced labour and promotion of fair recruitment. Media can be key influencers, affecting public perceptions about forced labour and labour migration. News coverage may help bring a cause into the mainstream by engaging people, creating the public mobilization and support to drive policy changes.

OBJECTIVES

In collaboration with the International Federation of Journalists (IFJ), the International Labour Organization (ILO) through its Fair Recruitment Initiative and The Bridge project, is organizing the first interregional media professional workshop with the following objectives:

- To validate, with international media experts, the toolkit on reporting on forced labour and fair recruitment developed under the Bridge Project and the Fair Recruitment Initiative, in collaboration with IFJ. The toolkit aims to equip professional journalists with tools of right-based reporting on forced labour and fair recruitment, and to support them in producing balanced reports that tell all sides of the story while at the same time following ethical standards.
- To familiarise journalist trainers from selected countries covered by ILO projects with the toolkit with a view to facilitate their work in organizing and facilitating training at national level;
- To develop/reinforce networking among international media specialists who have been involved and associated with ILO media engagement activities in the areas of forced labour and labour migration.

This workshop is organized jointly by the ILO and the IFJ with the support of ILO projects REFRAME, Bridge, FAIR and FAIRWAY, funded by the European Commission, the United States Department of Labor (under cooperative agreement number IL-27592-15-75-K) and the Swiss Agency for Development and Cooperation respectively.



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Agency for Development
and Cooperation SDC

AGENDA

	Monday 3 September	Tuesday 4 September	Wednesday 5 September
09:00	Registration	Session 4 Module 3 – Getting the Story Format: Ready Mag Presenters: Charles Autheman and Kevin Burden Resource persons: Rejimon Kuttappan, Ernest Sagaga	Session 8 Embedding Media reporting on Forced labour and Fair recruitment in national capacities Format: Step by step group work Facilitator: Ernest Sagaga
	Welcoming remarks <i>IFJ, Jordan Affiliate (TBC)</i> <i>ILO (Jane Colombini, Eliza Marks)</i>		
	Warm up and presentation of the Facebook network Facilitator: Alberto Fernandez		
	Introduction to the toolkit and agenda Facilitators: Charles Autheman, Kevin Burden		
10:30 – 10:45 - Break			
10:45	Session 1 Introducing forced labour and fair recruitment Format: Presentation (30 mns) and Q&A (45 mns) Presenters: Jane Colombini, Lou Tessier, Eliza Marks	Session 5 Module 4 – Telling the Story Format: Powerpoint Presenters: Charles Autheman and Kevin Burden Resource persons: Elroi Ree, Nadia Bseiso	Session 8 (continued) Embedding Media reporting on Forced labour and Fair recruitment in national capacities
12:15-13:30 - Lunch			
13:30	Session 2 Module 1 – Understanding the Story Format: Ready Mag presentation Presenter: Charles Autheman	Session 6 Module 5 – Following up the Story Format: Powerpoint Presenters: Charles Autheman and Kevin Burden	Session 8 (continued) Embedding Media reporting on Forced labour and Fair recruitment in national capacities
15:00 – 15:30 Break			
15:30	Session 3 Module 2 – Finding the Story Format: Powerpoint Presenter: Kevin Burden Resource persons: Ana Theresa Santos, Vani Saraswati	Session 7 Feedback session on the Toolkit Format: group discussions and feedback in plenary	Session 8 (continued) Embedding Media reporting on Forced labour and Fair recruitment in national capacities
			Wrap-up and closing

PARTICIPANTS



REEM KHALIFA

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Freelance Journalist, Media consultant & specialist in Migrant Workers Rights.

Self-Employed

Reem Khalifa is a freelance journalist writing for The Associated Press (AP) and various Arab online websites in various subjects related to Human Rights, pluralism and international affairs, with special emphasis on MENA region. Khalifa believes that one of the key challenges for migrant workers is to have a fair, and justice system in the GCC states. Khalifa seeks more knowledge about migrant workers which will help to create awareness through media. Khalifa also co- authored a book in Spanish about the MENA region in September 2015 by Catarata (Spain).



YASAR DURRA

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Senior Adviser at JMI-Jordan Media Institute

Jordan Media Institute

Jordan Media Institute's primary mission is the support of professionalism and public service through its educational Master's Degree program in journalism and through the wide range of activities it initiates and sponsors at a local and regional level. It's Fact Checking Website "Akeed" monitors and reports on violations of local media with focus on Human Rights and Gender.



NADIA BSEISO

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Documentary Photographer

independent

Nadia Bseiso is a Jordanian documentary photographer and filmmaker based in Amman. She concentrates on long term projects, based on personal research in geopolitics, migration and environmental degradation. Selected as Time – Light Box female photographers to follow from around the world, March 2017. She is working with several local and international NGO's since 2011. Clients include: The New York Times, The Telegraph, Reuters, Zeit magazine.



DIEH MOCTAR CHEIKH SAAD BOUH DIT CHEIKH AIDARA

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Journalist/Rédacteur en Chef

L'Authentique (quotidien privé)

Je suis journaliste, rédacteur en chef du Quotidien L'Authentique, un organe privé mauritanien. J'exerce depuis plus d'une vingtaine d'années. Je suis titulaire d'un DEUG en Economie et Droit. J'ai eu à suivre plusieurs stages de formation à l'Ecole Supérieure de Journalisme de Lille (France) et au Centre de Formation et de Perfectionnement en Journalisme (CFPJ) de Paris. Je couvre depuis des années les sujets liés à la lutte contre l'esclavage en Mauritanie et le Travail forcé. Je travaille beaucoup avec les ONG de défense des droits humains et des organismes internationaux comme le BIT, notamment le Projet Bridge. Je suis Coordinateur du Groupe des Journalistes Mauritaniens pour le Développement (GJMD).

I am a journalist, editor of L'Authentique, a private Mauritanian media. I have been practicing for more than twenty years. I hold a degree in Economics and Law. I had to follow several training courses at the Ecole Supérieure de Journalisme of Lille (France) and the Center for Training and Development in Journalism (CFPJ) in Paris. I have been covering for years the topics related to the fight against slavery in Mauritania and forced labour. I work a lot with human rights NGOs and international organizations like the ILO, including the Bridge Project. I am Coordinator of the Group of Mauritanian Journalists for Development (GJMD).



VANI SARASWATHI

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Associate Editor and Director of Projects

Migrant-Rights.org

Vani Saraswathi is a journalist and human rights advocate. She recently authored a book Stories of Origin: The Lived Experiences of Migrants to the Gulf. She started her journalism career with The Indian Express Chennai in 1995 and moved to Qatar in 1999. She reports extensively on labour issues in the GCC and the corridors of migration, particularly from East Africa and South Asia.



BALIMA BOUREIMA

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Journalist

Réseau des journalistes pour la protection sociale/Niger

Je suis journaliste, titulaire d'une licence en journalisme. Je travaille au groupe de presse BONFERY, à Niamey au Niger depuis 2013. Dans mes activités quotidiennes, j'ai eu à faire des reportages concernant plusieurs sujets en lien avec la traite des personnes.

I am a journalist with a degree in journalism. I have been working at the BONFERY press group in Niamey, Niger since 2013. In my daily activities, I had to report on several topics related to human trafficking.



ALBERTO FERNÁNDEZ MEDINA

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Communications and Campaigns Officer

International Federation of Journalists

I am a Spanish journalist based in Brussels with two years' experience in the coverage of EU Affairs. I recently joined the International Federation of Journalists as a communications and campaigns officer and will do my best to disseminate the activities and outcomes of this workshop, which I'm sure is going to be a very valuable experience for all participants.



ANA MARIA MENDEZ CHICAS

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National Project Coordinator

ILO Guatemala

National project coordinator ILO Guatemala of REFRAME Project "Global Action to Improve the Recruitment Framework of Labour Migration" this initiative look forward in preventing and reducing abusive and fraudulent recruitment practices, and maximizing the protection of migrant workers in the recruitment process and their contribution to development by promoting ILO's General principles and operational guidelines for fair recruitment in different migration corridors, being one of them Guatemala – México.



DINESH REGMI

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Journalist

Kantipur National Daily, Kathmandu, Nepal

Dinesh Regmi, a journalist, associated with Kantipur Daily in Nepal. Covering Labour Migration, Human Trafficking and social issues. Worked as Arab Bureau Correspondent for 3 years based in Qatar, while working there, contributed news reporting to BBC Nepali Service. Contributing writer for 'Combating In Person, a Resource Book for Teachers'. Panos South Asia Media Fellow of 2016. 20 years experiences in journalism and Masters in Mass Communication and Journalism.



ANA P. SANTOS

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Journalist

Independent

Ana is a freelance journalist based in Manila, Philippines. As the Pulitzer Center's 2014 Persephone Miel Fellow, she followed Filipino migrant mothers to Dubai and Paris and the children they left behind in the Philippines. She has gone on other migrant paths to report on au pairs in Denmark and migrant workers in Qatar. In 2017, the International Labor Organization (ILO) awarded her report on the anomalous recruitment practices entitled, "The Debt Trap" the Award for Excellence in Reporting Fairly on Labor Migration.



ELIZA MARKS

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Technical Officer – ILO Regional Fair Migration Project in the Middle East (FAIRWAY)

International Labour Organization (Beirut)

Eliza currently serves as Technical Officer of the ILO FAIRWAY project, which aims to prevent the exploitation of migrant workers in the construction and domestic work sectors across the Arab States region. Within this role she is focused on addressing discriminatory attitudes and actions towards migrant workers through engagement with employers and with the media. Previously Eliza worked with the ILO Regional Office for Asia and the Pacific on projects to address exploitation of women migrant workers (2013-16).



ERNEST SAGAGA

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Head, Human Rights and Safety

International Federation of Journalists (IFJ)

The dual UK and Rwandan national previously served as the first official spokesperson of the International Criminal Court in The Hague and, before that, worked as journalist at the BBC World Service in London. He holds a law degree, a Master's Degree in International relations and diplomatic studies and a post-graduate diploma in the international practice of human rights.



JERRY STEVE EDOUARD

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Journalist / Editor

BNLTEH, Bureau National de la Lutte contre le Trafic des Etres Humains. (National Anti Trafficking Office)

6 Years experience journalist. Former President and also member of the RFDIM (Réseau des Faits-Diversiers et Investigateurs de Madagascar), a local investigative journalist association for the quarterly magazine "Trandraka". Media representative for the National Anti Trafficking Office (BNLTEH) based in Madagascar.



LOU TESSIER

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Technical Officer

International Labour Organization

With a background in international law and development economics, Lou has a diverse experience working with NGOs, the private sector and the United Nations in Europe, Africa and Asia. She joined the International Labour Organization in 2011 where she has been focusing on working conditions and especially the extension of social protection and safety and health at work to all, including the most vulnerable workers.



MALEK KHALDI

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Journalist

Radio Shems fm (private radio)

Mr. Malek khaldi is a journalist with Shems FM, one of the largest private radio stations in Tunisia, where he has been since 2012. He has a Master's degree in communications from Tunisia's journalism school (IPSI), and a B.A. in literature. He has participated in a six-month training at the African Center for the Development of Journalism and Communicators (CAPJC). In July 2017, Mr. Khaldi was awarded the prize for the best informative radio program on the subject of human trafficking by the International Organization for Migration (IOM) in Tunisia and the Independent High Authority Audiovisual Communication (HAICA). He is also the sole media representative of Tunisia's National Commission to combat Trafficking in persons.



REJIMON KUTTAPPAN

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Senior Investigator India-Arab Gulf

Equidem Consulting and Research Ltd

Reji has been investigating migrant worker rights issues in South Asia and the Arab Gulf for over 12 years. At Equidem, Reji is responsible for managing and carrying out our investigations within India and in the India-Arab Gulf migration corridor. Reji also writes for Thomson Reuters Foundation, Equal Times, Migrants-Rights, Middle East Eye, The Caravan, The Wire, Scroll.in and Times of Oman on migrant worker issues in the Arab Gulf and India. He is a trainer with TRF for Forced Labour Fellows and an Advisor with EJM for labour migration Fellows.



H M VIRANJANA HERATH

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Lawyer/ Journalist/ Researcher/ Lecture

Free Media Movement

A multidisciplinary character who was a full-time journalist becomes a lawyer, holding double bachelor and double master degrees for both Mass Communication and Law. Viranjana has been contributing for improving human rights and establishing responsible journalism not only the Sri Lankan context but also South Asian context as a lawyer, journalist, researcher, lecture and activist.



ZIED DABBAR

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Journalist

Journal le Temps- Syndicat National des Journalistes Tunisiens

Journalist at the economic service of the Tunisian daily newspaper in French language le Temps, I am also a member of the board of the national union of Tunisian journalists and member of the steering committee of the African Federation of Journalists. I am also a media safety trainer with the International Federation of Journalists. I conducted training throughout the Arab world and some African countries (Egypt, Libya, Syria, Tunisia Mauritania and Mali).



KEVIN BURDEN

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Media Training Consultant

International Federation of Journalists

Kevin is a former broadcast journalist, editor and manager with the BBC who now specializes in devising and developing training programmes for journalists worldwide. For the ILO, Kevin has co-authored with Charles Autheman the toolkit for journalists on forced labour and fair recruitment. He will work with the international trainers to deliver the training workshops for journalists.



ELROI YEE

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Deputy Executive Producer

R.AGE

My background is in commercial and TV production, including documentaries for network channels. I was engaged by R.AGE in 2015 to set up its video production unit, pivoting it towards investigative documentaries. Since then, R.AGE pieces have gained some over 20 major journalism awards, including a Peabody nomination. Its recent exposé on student trafficking in Malaysia won at the Asian Media Awards, SOPA Awards, and the MPI Kajai Award.



HOM BAHADUR KARKI

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Assitant Senior Sub-Editor (Labour, Migration and Human Trafficking Beat)

Kantipur daily

I had worked as Doha based reporter for Kantipur Daily. I did field reporting's of Qatar, Saudi Arab, Kuwait, Bahrain, Oman and United Arab of emirates (UAE). I spent four years (2012-2016) in Qatar as a Gulf Coordinator for Kantipur daily. I have been writing more than one thousand stories, which is mainly focused on formal and informal sector of foreign migration workers and human trafficking. Also supporting and providing necessary information on migrant workers rights, abuses, and knowledge of polices, sending back to home country, human trafficking, and access to justice and housemaid issues.



CHARLES AUTHEMAN

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Consultant

International labour organization

Charles Autheman is a French independent consultant. He has been organizing and facilitating training workshops on migration for media professionals and trade unionists for the past 8 years in over 15 different countries, mostly around the Mediterranean Sea and in the Gulf. From 2012 to 2014, he managed an EU-funded project dedicated to the promotion of balanced and quality information on migration in eight countries (Mali, Senegal, Mauritania, Morocco, Algeria, Tunisia, France and Spain). More recently he coordinated the production of the first media-friendly glossary on migration. He is currently working on media training and the development of a toolkit related to labour migration, fair recruitment and forced labour.



ANN LOURDES C. LOPEZ

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Director - Research, Policy and Advocacy Unit

Asian Institute of Journalism and Communication

Oversees AIJC's consultancy projects, including training programs for journalists. Involved in development communication work for national and international projects, serving in various capacities as team leader, project manager, editor-writer, and trainer. Co-editor of the books *Guidebook for Journalists Covering the Courts* and *Justices to Journalists, Journalists to Justices: A Reader on Judiciary-Media Relations*, both published in 2005 by The Asia Foundation and AIJC.



JANE COLOMBINI

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Communications and Advocacy Officer

International Labour Organization

ILO official working on campaigns to end child labour and forced labour within the Fundamental Principles and Rights at Work branch. Oversees the media component of the ILO project "A Bridge to Global Action on Forced Labour" under which the toolkit for journalists on reporting on forced labour and fair recruitment is being developed.



KHALED AL QUDAH

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Trainer, Human Rights based journalist and is a Member of the Jordan Press Association board / Senior Reporter at AL-Rai Newspaper

Jordan Press Association /AL-Rai Newspaper

I have a master's degree in specialized media, a certified expert in the courts in the cases of publications and publishing, a journalist's trainer in human rights issues and the ethics of publishing.