## National Dislocated Worker Grants

## WORKFORCE OPPORTUNITY FOR RURAL COMMUNITIES (WORC Round V)

Appalachian Regional Commission and Delta Regional Authority (ARC - DRA)

<u>Funding Opportunity Announcement (FOA-ETA-23-07)</u>



This map reflects the counties in the state.

Gold shading represents the counties served.

Area to be Served: Berkeley, Morgan, and Jefferson Counties, West Virginia

Blueridge Community & Technical College 13650 Apple Harvest Dr Martinsburg, WV 25403-6043

> Ms. Laura Busey lbusey@blueridgectc.edu (304) 261-0682

## Blue Ridge Advances Opportunities

Grant Number: 23A60WO000013-01-00

The goal of the WORC grants is to create economic prosperity and gainful employment opportunities for eligible residents in impacted ARC and DRA regions, enabling them to remain and thrive in these communities.

The Blue Ridge Advances Opportunities project coalesces lessons learned and a foundation in strategic implementation of key activities aimed at addressing gaps in serving disadvantaged populations to meet the three principles of WORC. The Good Jobs Principles that inform this project design are: (1) Recruitment and Hiring, particularly around working with employers to provide supports for transitioning workers in recovery into the workforce and meaningful employment; (2) Organizational Culture where the project will promote inclusive opportunities and ways for employers to provide two-way communication, especially with ongoing supports that might be needed to reduce barriers to labor force attachment; and (3) Skills and Career Advancement where disadvantaged populations can participate in skills acquisition and translation of those skills to career pathways and engagement of the higher paying jobs in the Blue Ridge community.



Planned
Participants
225



Award Amount \$1,490,363



Target
Population
Multiple Groups



Period of Performance 9/30/23 - 9/30/26