



**Regional Strategies...Global Results**



**Talent Driving Prosperity**

July 11-13, 2006 • Anaheim, CA

# **Lorain County Community College Accelerating Entrepreneurship & Innovation in Northeast Ohio**

Entrepreneurship Education & Business Assistance Resources  
Goal of Demonstration Model for President's High Growth Job  
Training Initiative - Department of Labor



# Regional Strategies...Global Results



## Talent Driving Prosperity

July 11–13, 2006 • Anaheim, CA

### Lorain County Community College Accelerating Entrepreneurship & Innovation in Northeast Ohio



- LCCC's Role in Regional Economic Growth—*Lorain County Community College, a vital and dynamic leader, serves a culturally diverse community by promoting education, economic, cultural, and community development.*
- Six Strategic Priorities includes: *Stimulate Workforce and Economic Development*
- Taking Innovation to the Next Level: LCCC's Entrepreneurship Innovation Institute
  - Entrepreneurship Education and Support—career pathways
  - Great Lakes Innovation and Development Enterprise (GLIDE) & Business Technologies Division—direct assistance & co-location
  - Innovation Fund—pre-seed capital & education
  - Great Lakes Technology Park—space for firms to grow



Linking People,  
Learning & Performance



# Regional Strategies...Global Results

Workforce  
Innovations  
2006

## Talent Driving Prosperity

July 11-13, 2006 • Anaheim, CA

*Feeder System*

GLIDE, One  
Stop, MBD,  
SBDC

K-12  
Programs

LCCC  
Graduates

Community  
Outreach  
Programs

*Associate Degree*

Certificate of  
Proficiency in  
Entrepreneurship  
(32 Semester Hours)

Associate of  
Applied Business  
Entrepreneurship  
Major

*Advanced Degree*

University  
Partnership  
Bachelor's  
Degree Offerings  
in Key High-Growth  
Industries;  
Currently Seeking  
Entrepreneurship  
Partner

## Entrepreneurship Education Continuum

(Demonstration Model for President's High Growth Job Training Initiative -  
Department of Labor)





# Regional Strategies...Global Results

Workforce  
Innovations  
2006

## Talent Driving Prosperity

July 11-13, 2006 • Anaheim, CA

### Establishing Baseline

#### What we know about recent graduates

- None enroll at LCCC with goal of learning how to start own business or operate existing one better.
- However, between then and nearly a year after graduation, an estimated 31 of 892 graduates in 2005 were operating their own business.
- 12% say their education encouraged them to start own business.
- One third say that with what they now know, they believe they could succeed in operating their own business.
- One third disagree that they are “more comfortable working for someone else rather than operating their own business”.

#### What we infer

- Entrepreneurship is a career option for more students than actually attempt it
- With the right combination of resources, more students are likely to try starting their own business, rather than looking for a job.





# Regional Strategies...Global Results

Workforce  
Innovations  
2006

## Talent Driving Prosperity

July 11–13, 2006 • Anaheim, CA

### New Programs

#### For Credit

**New entrepreneurship classes—who is taking courses and why?**

- Learning how to start own business is second only to acquiring a job as reason for enrolling at LCCC—more frequent than transfer to 4 yr program—1/3 of students. Like graduates, only a few say starting own businesses is primary reason for enrolling.
- 1 in 7 students already operate a business; 8 of 10 are seeking degree.

**New major in entrepreneurship—how many?**

- There are 31 students who have declared entrepreneurship as major.
- These plus those taking courses expressing interest in entrepreneurship will be cohort for tracking and marketing of new certificate program.

#### Non Credit Certificate of Proficiency

- Marketed to graduates, referrals from GLIDE and community partners
- Track outcomes for those completing certificate





# Regional Strategies...Global Results



## Talent Driving Prosperity

July 11–13, 2006 • Anaheim, CA

**Non Credit Certificate in Entrepreneurship—structured learning experience for current & aspiring business owners**

**Pathway is supported by collection of programs at LCCC—GLIDE, Business Division, others.**

- **32 hour certificate—8 subject areas (3 hour sessions) each with own outcomes—guided by counselor who works with student throughout flexible program. A total of 32 hours of class and counselor sessions.**
- **Applicants are assessed to determine competency in 8 subject areas—students may be given one on one consultation if they “test out” an area.**
- **Ultimate outcome is a completed business plan and connection with other services toward goal of starting or accelerating business.**
- **Program designed so ITA can be established for WIA eligible applicants.**
- **Program will begin in Fall and progress will be tracked and evaluated.**





# Regional Strategies...Global Results



## Talent Driving Prosperity

July 11-13, 2006 • Anaheim, CA

# Lorain County Community College Accelerating Entrepreneurship & Innovation in Northeast Ohio

For more information contact

Jim Shanahan, Ph.D.

Director of Public Services Institute & Joint Center for Policy Research

Lorain County Community College

1005 Abbe Road North

Elyria, Ohio 44035

[jshanaha@lorainccc.edu](mailto:jshanaha@lorainccc.edu)

440-366-7579

