

U.S. DEPARTMENT OF LABOR	:	Distribution:	:	SUBJECT:	CODE: 614
EMPLOYMENT AND TRAINING ADMINISTRATION	:	BAT-3	:	Publicity on Women in	
	:	BAT-8	:	Apprenticeship	
Bureau of Apprenticeship and Training	:		:		
Washington, D.C. 20213	:		:		
Symbols: TTOP	:		:		

PURPOSE: To initiate collection of information on publicity related to Women in Apprenticeship.

BACKGROUND: As part of the Bureau's Education and Information Campaign for Women in Apprenticeship, it is important to collect, document, and evaluate the varying types and extent of publicity devoted to this priority effort. It is particularly important to identify publicity initiated or generated by Bureau staff.

ACTION: Bureau staff is to submit on a continuing basis and through normal channels to the Administrator, BAT, Attention: TTOP, copies of news clippings or other types of publicity related to Women in Apprenticeship. Notation should be made if the publicity was the direct result of BAT staff efforts.