BULLETIN 2022-20 November 30, 2021

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| U.S. Department of LaborEmployment and Training Administration, Office of Apprenticeship (OA) Washington, D.C. 20210 | Distribution:A-541 HdqtrsA-544 All Field TechA-547 SD+RD+SAA+; Lab.Com | Subject: New Apprenticeable Occupation: Government Business Development SpecialistCode: 200.1  |
| Symbols: DRAP/JPT | Action: Immediate |
| **PURPOSE:** To inform the staff of OA, State Apprenticeship Agencies (SAA), Registered Apprenticeship program sponsors, and other Registered Apprenticeship partners of the following new apprenticeable occupation:  Government Business Development Specialist O\*NET-SOC Code: 13-1161.00  RAPIDS Code: 3026CB Type of Training: Competency-Based **BACKGROUND:** The occupation Government Business Development Specialist was submitted by Mr. Frank Arvizu, Director of Services, OST Global Solutions, for an apprenticeability determination. The OA Administrator approved this occupation on November 22, 2021.Government Business Development Specialist perform the following duties: * Collect and analyze data on customer demographics, preferences, needs, and buying habits to identify potential markets and factors affecting product demand.
* Devise and evaluate methods and procedures for collecting data, such as surveys, opinion polls, or questionnaires, or arrange to obtain existing data.
* Measure the effectiveness of marketing, advertising, and communications programs and strategies.

The Government Business Development Specialist occupation will be added to the List of Occupations Recognized as Apprenticeable by OA when the list is reissued. A suggested Work Process Schedule and Related Instruction Outline are attached.**ACTION:** OA staff should familiarize themselves with this bulletin and the attached Work Process Schedule and Related Instruction Outline, as a source for developing apprenticeship standards and/or providing technical assistance. If you have any questions, please, contact John Hakala, Apprenticeship and Training Representative at (907) 271-5035 or Hakala.John@dol.gov.**NOTE:** This bulletin is being sent via electronic mail.Attachment |