
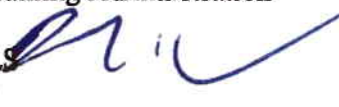


<b>TRAINING AND EMPLOYMENT NOTICE</b>	<b>NO.</b> 8-12
	<b>DATE</b> August 30, 2012

**TO:** STATE MONITOR ADVOCATES  
AMERICAN JOB CENTER MANAGERS  
STATE WORKFORCE ADMINISTRATORS  
NATIONAL FARMWORKER JOBS PROGRAM GRANTEEES

**FROM:** JANE OATES  
Assistant Secretary  
Employment and Training Administration  
  
  
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Assistant Secretary  
Occupational Safety and Health Administration  


**SUBJECT:** Announcement of Occupational Safety and Health Administration (OSHA)  
Outreach Materials to Protect Workers from Falls in Construction and Heat  
Illness

1. **Purpose.** To inform the workforce system of two outreach campaigns to prevent fatal falls in construction and heat illness in outdoor workers.
2. **Background.**
  - A. **Preventing Falls in Construction.** Falls are the leading cause of death in construction. In 2010, more than 10,000 construction workers were injured as a result of falling while working from heights, and 264 were killed. OSHA has joined together with representatives of labor and management groups and with the National Institute for Occupational Safety and Health, (NIOSH), to launch a nationwide outreach campaign to raise awareness among workers and employers about the hazards of falls from ladders, scaffolds and roofs. The message is simple: plan, provide, and train, because safety pays and falls cost.
  - B. **Preventing Heat Illness in Outdoor Workers.** Each year, thousands of outdoor workers experience serious heat related illnesses such as heat exhaustion. If they are lucky, someone recognizes the symptoms fast enough to move them out of the heat, give them water, and help cool them down. If not, heat exhaustion can become heat stroke. For 2010, the Bureau of Labor Statistics reports that 4,190 workers suffered from heat illness and 40 died from heat stroke and related causes on the job. Workers in construction and agriculture are the most vulnerable – building and road construction crews, roofers and other construction trades, and farm labor contractors and crew leaders in highway, street, and bridge construction.

Following a successful national outreach initiative in 2011, OSHA has launched the 2012 Heat Illness prevention campaign—called “Water Rest Shade”—to educate workers and their employers about the hazards of working outdoors in the heat and steps needed to prevent heat-related illnesses. Last year, OSHA reached two million workers and employers; this year, we’re hoping to reach even more.

- 3. Action Requested.** ETA and OSHA encourage state and local area workforce agencies and service providers to assist in distributing print materials and circulating electronic educational resources to local stakeholders about OSHA’s “Plan Provide Train” and “Water Rest Shade” campaigns. OSHA has developed easy-to-understand educational materials, available in English, Spanish, and other languages. The materials feature clear pictures, plain vocabulary, and messages designed for any worker to understand and remember. OSHA can send out quantities of these fact sheets, posters, and other outreach materials and has sent samples to states. To order additional quantities of these materials, call (202) 693-1999.

OSHA has also created pages for the Fall Prevention in Construction (<http://www.osha.gov/stopfalls/index.html>) and Heat Illness Prevention (<http://www.osha.gov/SLTC/heatillness/index.html>) campaigns, which include additional materials, including educational and media resources. OSHA also encourages iPhone, Blackberry and Android users to download the OSHA Heat App ([http://www.osha.gov/SLTC/heatillness/heat\\_index/heat\\_app.html](http://www.osha.gov/SLTC/heatillness/heat_index/heat_app.html)), which just reached the benchmark of over 50,000 downloads. To order any of OSHA's materials in English or Spanish, call OSHA's Office of Communications at (202) 693-1999 or visit OSHA's Publications page (<http://www.osha.gov/pls/publications/publication.html>). OSHA also encourages state and local agencies and service providers to subscribe to OSHA’s twice monthly newsletter QuickTakes (<http://www.osha.gov/as/opa/quicktakes/index.html>), which will provide regular campaign updates.

- 4. More Information and Resources.** For more information, contact OSHA's Office of Communications at (202) 693-1999 and visit OSHA’s website: [www.osha.gov](http://www.osha.gov).