

Trade & Economic Transition DWG



Ms. Chytania Brown
201 E. Washington Avenue
Madison, WI 53703

Grantee



Wisconsin Department of Workforce
Development

Targeted Populations



Dislocated Workers

Funding Announcement

Training & Employment Guidance Letter (TEGL) No. 2-18

Additional DWG Resources



Trade and Economic Transition National Dislocated Worker Grants (DWG), with funding of up to \$100 million for each award, \$8 million for each individual award. This grant will enable successful applicants to address ongoing or emerging workforce and economic challenges by providing training and career services to dislocated workers seeking reentry into the workforce, and increasing their skill levels to become competitive for growing or high-demand employment opportunities.



Planned Participants Served
120



Total Award Amount
\$2,000,000



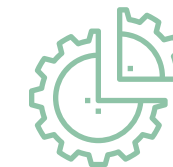
Economic Transition Factors

The applicable Economic Transition is the ongoing loss of sales from brick and mortar stores to online retail. The share of retail sales from E-commerce has grown steadily since 2000, to 9.8% nationally in Q2 of 2018, leading to layoffs in the retail sector both nationally and in Wisconsin. This has affected over 6500 jobs in WI over the last 18 months at a wide variety of retail stores, their corporate offices, and distribution and call centers. Retail is an important industry in Wisconsin, employing 10% of the workforce in 2017. Growth projections over the next 10 years are essentially flat, and the share of people employed in retail is declining faster in WI than in the nation as a whole.



Proposal Summary

We plan to serve workers who have made a career of working in retail and wish to transition to a more stable sector. This is traditionally a difficult population to serve. The grant will serve the retail sector in its entirety, including workers dislocated from department store corporate offices, call centers, and distribution centers. However, operators will emphasize serving workers dislocated from retail stores, especially those who have made a career of working in stores or have limited opportunities to transition into new positions offering higher pay.



Sectors of Focus

- Retail
- Business and Information
- Technology
- Logistics



Proposed Outcome

Grant participants will be transitioned to sectors which the State's Bureau of Workforce Information and Technical Support have projected to grow over the period 2016-2026, or to existing or emerging in-demand occupations and sectors identified by the relevant Local Workforce Development Board in its local plan. Each local existing and emerging in-demand occupation and industry sector listed is projected to grow over a ten-year period



Period of Award: September 2018-September 2020