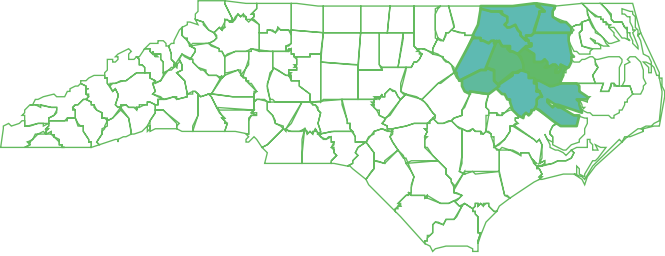


Employment Recovery DWG

North Carolina



QVC Fire

Grant Number: DW-38030-22-60-A-37

Counties of Beaufort, Bertie, Edgecombe, Halifax, Hertford, Martin, Nash, Northampton, Pitt, and Wilson



Economic Transition Factors

The closure of QVC Rocky Mount, Inc's (QVC) Rocky Mount Distribution Center (DC) following a fire, resulted in a mass layoff of QVC DC employees. North Carolina completed Rapid Response activities and provided data demonstrating that the QVC DC closure would result in the termination of 1,953 employees beginning February 1, 2022, with all separations completed by mid-2022. The QVC DC layoffs exceed the local area's capacity to serve dislocated workers through its WIOA Title 1B Dislocated Worker formula program. All 10 counties affected by the QVC DC closure are considered distressed communities based on the North Carolina Department of Commerce's annual ranking of economic well-being that considers factors such as median household income, average unemployment rate, percentage growth in population, and adjusted property tax base per capita.



TEGL No. 12-19

Additional DWG Resources

Period of Performance 2/1/2022-6/30/2024 	Approved Amount \$4,000,000*
Planned Participants 650 	Target Population Dislocated Workers

*The grant approval threshold may not represent the current obligation of funds



Proposed Outcome

This proposed grant will provide eligible participants with employment and training services.



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