
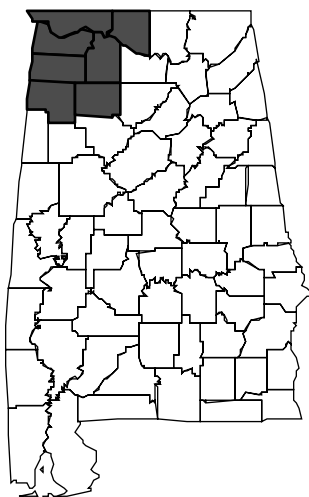



# Workforce Opportunity for Rural Communities (WORC) Grants

Period of Performance 09/30/19-09/30/22 	Approved Amount \$1,098,599 
Planned Participants 65 	Target Population Dislocated Workers 




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## University of North Alabama The ALPHABET Project

Counties served: Lauderdale, Colbert, Franklin, Marion, Winston, Lawrence and Limestone

### Background

The Workforce Opportunity for Rural Communities (WORC) is an initiative of the U.S. Department of Labor, Employment and Training Administration (ETA) in partnership with the Appalachian Regional Commission (ARC) and Delta Regional Authority (DRA). The WORC initiative enables impacted communities to develop local and regional workforce development solutions aligned with existing economic development strategies and community partnerships to promote new, sustainable job opportunities and long-term economic vitality.

### Proposal Summary

The ALPHABET Project will serve business and industry workforce needs by providing education and training primarily to incumbent works in healthcare and business enterprises in the ARC counties in Alabama. ALPHABET is designed to meet demand for nursing and business occupations. The project will target existing businesses' incumbent workers, which will strengthen the workforce of those partners.

### Proposed Outcome

The project will serve 65 students who are incumbent workers, dislocated workers, or new workforce entrants. The partnership will recruit participants and put them in two tracks, one in nursing and the other in business. Both tracks will lead to degrees that will allow students to increase their employability, job security, promotions potential, and earnings.