

# Trade & Economic Transition DWG



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Grantee



**Jefferson State CC**  
CareerSource of NE Florida  
Generations: You Employed

Targeted Populations



**Dislocated Workers**

## Funding Announcement

[Training & Employment Guidance Letter \(TEGL\) No. 2-18](#)

[Additional DWG Resources](#)



Trade and Economic Transition National Dislocated Worker Grants (DWG), with funding of up to \$100 million for each award, \$8 million for each individual award. This grant will enable successful applicants to address ongoing or emerging workforce and economic challenges by providing training and career services to dislocated workers seeking reentry into the workforce, and increasing their skill levels to become competitive for growing or high-demand employment opportunities.



Planned Participants Served  
**400**



Total Award Amount  
**\$4,566,128**



## Economic Transition Factors

Employers in both Jefferson County in Alabama and Duval County in Florida, are pursuing a large number of layoffs (listed from the WARN list) described as a consequence of industrial reorganization due to automation (changes in production or preference by consumers) and/or lower costs to develop products and deliver services.



## Proposal Summary

Through our comprehensive ROI analysis for potential employer partners, we demonstrate the value of the program so that they commit to the program while realizing quantifiable savings with respect to their talent pipeline, which ties to our goal to mitigate employer biases. For this project, the investment would provide catalytic funding for which we would seek a percentage of employer financial support that would grow over time so that we will not need additional federal assistance.



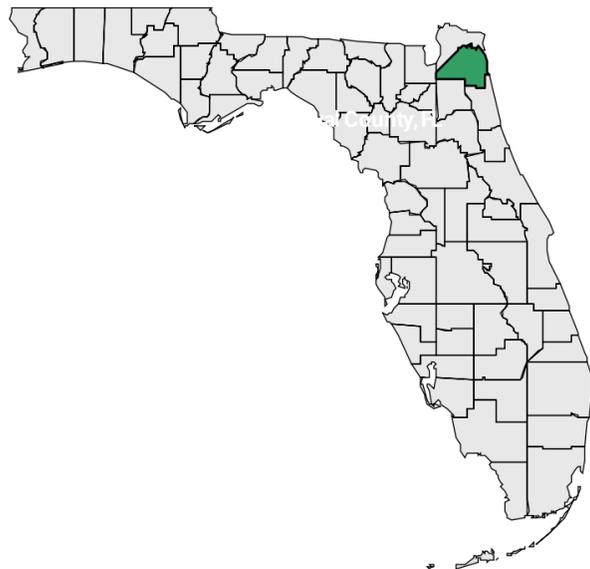
## Sectors of Focus

- Healthcare
- Information Technology



## Proposed Outcome

The Generation Program is designed to achieve high employment and retention rates for unemployed and underemployed populations, deliver a tangible ROI to both learners and employers, and be cost-effective and scalable. All of which can have broader benefit to the geographic areas covered by the Dislocated Worker Grant.



Project Service Area

Period of Award: September 2018-September 2020