Target Date Funds: Historical Volatility/Return Profiles

Michael J. Brien, PhD
Deloitte Financial Advisory Services LLP

Philip J. Cross, PhD
Deloitte Financial Advisory Services LLP

Constantijn W.A. Panis, PhD
Advanced Analytical Consulting Group Inc

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Objectives and Key Findings
Objectives

• Provide update on initial Task Order work
  – Findings subject to change based on further work and additional data

• Review Life Cycle/Target Date Funds
  – Provide in-depth look at the universe of life cycle funds

• Evaluate Volatility and Return of Target Date Funds
  – Present volatility/return profiles within and across funds
  – Understand the impact of recent economic crisis

• Explore recent returns and volatility in 2010 funds
Key Findings

- Rates of returns and volatility on target-2010 funds varied substantially in 2008
  - Spread in returns can be traced to substantial variation in equity exposure
  - Some fund families maintain equity exposure of more than 60 percent, even for their 2010 fund
- Returns generally increase with equity exposure, except in 2008
- Overall objective of funds, as stated in fund prospectuses, is generally not informative of whether a fund is aggressive or conservative
- Funds that performed particularly poorly in 2008 were heavily exposed to equities
  - Performance may rebound when the returns on equity improve.
- Best performing 2010 funds in '08 were not “typical” TDFs
  - “American Century Target Maturity 2010 Inv” invests only in Treasuries
  - “DWS Target 2010” does not have 2020, 2030, 2040, 2050 sibling funds
Data and Methodology
Data*

- **Volatility and Returns**
  - Computed from daily fund prices
  - Source: Bloomberg, Yahoo Finance and the Thrift Savings Plan website

- **Asset Composition**
  - Source: MarketWatch and the Thrift Savings Plan website
  - Asset Composition

- **Funds in the Sample**
  - 1,645 currently active funds defined by Morningstar as Life Cycle Funds
  - Funds asset sizes range from less than $1 mil to $16.8 bil; mean size is $493 mil, median size is $25 mil
  - Fraction of each fund in stocks ranges from 0% to 97% (median 68%) and net fraction in cash ranges from -107% to 38% (median 5%)

*Deloitte FAS assumes that such information and data are reliable. We have observed, however, in a small number of cases differences between these data and data reported by other commonly used sources.
Efficient Frontier

- Optimal allocations should be along the mean-variance frontier, which contains diversified portfolios of risky assets.
Methodology

• Returns are historical annualized daily returns over N years, from day t=1 until day t=T;

\[
return = \frac{N}{\sqrt{\frac{price(T)}{price(1)}}} - 1
\]

• Volatility is the historical annualized standard deviation in the daily percentage change in returns;

\[
volatility = \text{StdDev}_{i=1,...,T} \left[ \frac{price(i) - price(i-1)}{price(i-1)} \right] \times \sqrt{T/N}
\]
Primary Findings
Volatility/Return within a Family of Funds

• Before 2008, return and volatility within a family increased with the target date
  – Appear to be along an Efficient Frontier

Volatility and return in 2005-2007 for a single family, single class of funds
Volatility/Return Across Funds

• While fund managers differed in target investments and returns, the patterns were largely similar.
Investor Classes Differ Mostly in Returns

• Within fund families, investor classes vary in fees and thus returns, not in volatility

Volatility and return in 2005-2007 for various investor classes (single fund family)
Crash Reduced Returns, Upped Volatility

- The market crash that started in 2008 increased volatility and lowered returns

Volatility and return in 2005-07 vs. 2006-08 (single fund family, single investor class)
1-Year Differences Were Even Larger

- 1-year volatility generally higher than 3-year volatility; 1-year returns lower than 3-year returns

Volatility and return in 2007 vs. 2008 (single fund family, single investor class)
2010 Funds: A First Look
2010 Funds Varied in Volatility and Returns

• Target date funds, even with the same target year, are heterogeneous in volatility/return profiles

Volatility and return in 2008 for funds with target date 2010 (many fund families, single investor class)
Returns Dropped, Differences Widened

• As may have been expected, funds with target date 2010 had lower average returns in 2008 than in 2007, and fund return differences widened.

Distribution of rates of return in 2007 vs 2008 among funds with target date 2010 (many fund families, single class)
Volatility Rose In Many Funds

• Funds with target date 2010 varied in 2007 volatility; appeared more volatile in last 12 months

Distribution of volatility in 2007 vs 2008 among funds with target date 2010 (many fund families, single class)
Heterogeneity in Small and Large Funds

- Small 2010 funds are more heterogeneous in rates of return than large funds

Distribution of rates of return in 2008 among funds with target date 2010, weighted/unweighted by asset size (many fund families, single class)
Heterogeneity in Small and Large Funds

• Small 2010 funds are more heterogeneous in volatility than large funds

Distribution of volatility in 2008 among funds with target date 2010, weighted/unweighted by asset size (many fund families, single class)
Volatility is Related to Equity Exposure

- Volatility among 2010 funds correlates with fraction of funds invested in stocks

Current equity exposure vs volatility in 2008 among funds with target date 2010, (many fund families, single class)
2010 Funds: A Closer Look
Objectives

• Investigate variability in the 2008 performance of 2010 funds
  – Compare ‘08 performance of 2010 fund with other TDFs in the fund family
  – Compare fund families’ performance in ‘08 with that in ‘06, ‘07 and ‘09

• Link between fund performance and fund philosophy
  – Examine the glide paths (asset composition over different target dates) of fund families
Methodology

• Illustrative sample selection
  – A case study of 2010 funds that performed well, intermediately, and poorly in ’08, and other members of their families
  – Within-family investor classes with relatively low expense ratios

• Time-period selection
  – One-year results for ‘06, ’07, ‘08 and partial year ‘09 (through 10/9/09)
  – Funds established during a year are excluded from the results for that year
Funds* in the Case Study

Alliance Bernstein 2010 Retirement Strategy I
Seek the highest total return over time consistent with its asset mix (which emphasizes capital preservation and income for periods nearer to and after retirement).

American Century Target Maturity 2010 Inv**
Seek the highest return consistent with investment in U.S. Treasury securities.

DWS Target 2010***
Provide a guaranteed return of investment to investors who reinvest all dividends and hold their shares to the Maturity Date and to provide long-term growth of capital.

Fidelity Advisor Freedom 2010 I
Seek high total return with a secondary objective of principal preservation.

Oppenheimer Transition 2010 Y
Seek total return until the target retirement date and then seeks income and secondary capital growth.

Vanguard Target Retirement 2010
Seek high total return with a secondary objective of principal preservation as the fund approaches its target date and beyond.

Thrift Savings Plan L 2010 Fund
Provide the highest possible rate of return for the amount of risk taken.

*Where applicable the case study includes some or all of 2000 (a.k.a. "Income" or "Retirement"), 2010, 2020, 2030, 2040 & 2050 Target Date Funds. Off-decade funds are excluded. Fund descriptions are based on their prospectuses.

**For this family only a 2010 and 2020 fund are available.

***Other target dates are from the DWS LifeCompass fund family.
Variability in Performance of 2010 Funds in ‘08

Graph depicts a universe of 32 Target Date Funds

Better in ‘08: American Century and DWS

Intermediate in ‘08: Thrift Savings Plan, Vanguard and Fidelity

Worse in ‘08: Alliance Bernstein and Oppenheimer

One-year return in 2008

One-year volatility in 2008
## Summary of the Seven Highlighted 2010 TDFs

<table>
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<tr>
<th>Year</th>
<th>Alliance Bernstein 2010 Retirement Str I</th>
<th>American Century Target Mat 2010 Inv</th>
<th>DWS Target 2010</th>
<th>Fidelity Advisor Freedom 2010 I</th>
<th>Oppenheimer Transition 2010 Y</th>
<th>Vanguard Target Retirement 2010</th>
<th>Thrift Savings Plan L 2010 Fund</th>
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<td>2009</td>
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| Asset composition (%) | \begin{tabular}{lccccccc}

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Profiles negatively correlated in ’08 and positively correlated in ’09 (YTD)

’06 and ’07 profiles have modest positive correlations, and much more narrow ranges of volatility and return.
Equity Exposure
Equity shares in 2010 funds range from 0% to 64%

“Income” or “Retirement” funds listed as 2000 funds

American Century funds fully in U.S. Treasury bonds

DWS Target 2010 fund separate from DWS LifeCompass fund family for other target years
Annual Returns by Equity Exposure

2006

2007

2008

2009

NOTE Different scale
Annual Volatility by Equity Exposure
Disclaimer

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For more information please contact:

**Michael J. Brien, PhD**  
Deloitte Financial Advisory Services LLP  
Tel.: +1 202 378 5096  
E-mail: michaelbrien@deloitte.com

**Constantijn W.A. Panis, PhD**  
Advanced Analytical Consulting Group Inc  
Tel.: +1 310 866 2650  
E-mail: stanpanis@aacg.com
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