



13 December 2021

Office of Regulations and Interpretations
Employee Benefits Security Administration
Room N-5655
U.S. Department of Labor
200 Constitution Avenue NW
Washington, DC 20210

Attention: Prudence and Loyalty in Selecting Plan Investments and Exercising Shareholder Rights (File Number RIN 1210-AC03)

Dear Acting Assistant Secretary Khawar,

Pacific Community Ventures welcomes the opportunity to submit comments on the Department of Labor's (the "Department's") Notice of Proposed Rulemaking (NPRM) entitled, "Prudence and Loyalty in Selecting Plan Investments and Exercising Shareholder Rights" (the "Proposed Rule"). The rulemakings finalized last year, "Financial Factors in Selecting Plan Investments" and "Fiduciary Duties Regarding Proxy Voting and Shareholder Rights" (the "current rules") created uncertainty and unnecessary complexity; they were approved despite overwhelming opposition from affected market participants and a lack of evidence that prior guidance was ineffective.¹ While global investors continue to further incorporate climate and ESG factors in their investment and stewardship theories and decision-making processes, ERISA-regulated fiduciaries are hesitant to engage because of the regulatory uncertainty created by the current rules, potentially limiting their ability to fully consider all economically relevant investment factors.²

If adopted, the Proposed Rule would remove the arbitrary and burdensome barriers established by the current rules and provide necessary clarification for ERISA-regulated fiduciaries in their consideration of environmental, social and governance ("ESG") factors. Importantly, the Proposed Rule restores trust in fiduciaries to use their professional judgement in exercising their duties of prudence and loyalty when considering ESG factors on behalf of plan participants and beneficiaries.

This issue is deeply important to our organization. Pacific Community Ventures was one of America's first impact investors. Our mission is to invest in addressing racial and gender wealth gaps, and build community wealth by investing in small businesses, help them create good jobs for working people, and

¹ https://www.ussif.org/blog_home.asp?Display=148

² <https://www.cnbc.com/2020/12/11/heres-why-401k-plans-lag-in-green-investment-options.html>.

make markets work for the common good. We achieve our mission through a “Good Jobs, Good Business” model that combines affordable loans with pro-bono advising, small grants, and tools and incentives to create dignified good jobs.

Over the last two decades we helped shepherd the growing impact investing movement, launching the Impact Investing Policy Collaborative, advising the GIIN on the first and subsequent sets of IRIS impact metrics, and in providing research support to the U.S. National Advisory Board on Impact Investing, the G8 Social Impact Investment Task Force, and the White House Impact Economy Summit.

Pacific Community Ventures is also a 501c3 nonprofit social enterprise and community development financial institution (CDFI). CDFIs like ours exist to align capital with justice and to work for communities of color against hundreds of years of systemic racism - including environmental racism. Many of the communities we invest in across California, and work with across the country, have both been excluded from the traditional financial system for generations, left completely unbanked, and have often suffered dirtier air and water than wealthier, whiter communities.

The Proposed Rule would provide necessary clarification that fiduciaries should consider climate-related and other ESG factors just as they would any other potentially relevant economic factor.

The current rules are out of step with market realities and place limitations on fiduciaries’ ability to prudently consider ESG factors as potentially economically relevant to investment decisions.³ Climate change presents new challenges to global economies, local markets, and every company around the world. The COVID-19 global pandemic has highlighted the importance of risks related to worker health and safety and human capital management more generally, and an abundant literature finds links between ESG factors and company performance.

The Department’s guidance has long established that fiduciary duty includes consideration of all potentially economically relevant factors that could affect risk and return and long-term plan success.⁴ It falls directly within the duty of prudence for fiduciaries to consider the possible risks and opportunities created by climate change and other ESG factors for investments, portfolios and long-term returns. The Proposed Rule would support fiduciaries in their consideration of potentially economically relevant ESG information by removing arbitrary barriers and clarifying duties to consider all factors appropriately within their risk-return assessments.

The Proposed Rule would appropriately remove barriers to considering ESG factors when selecting default investment vehicles.

Qualified Default Investment Alternatives (QDIAs) are an important vehicle for plans to ensure that participants’ and beneficiaries’ retirement savings are consistently being invested in a sound way whether or not they declare a preferred investment vehicle or risk-return profile. To ensure this, fiduciaries require

³ https://dwtzyx6upklss.cloudfront.net/Uploads/f/n/b/pricomment_dolerisaproposedrule30july2020_986374.pdf

⁴ <https://www.dol.gov/agencies/ebsa/employers-and-advisers/guidance/field-assistance-bulletins/2018-01>

the ability to offer all financially prudent options as QDIAs. The current rule unnecessarily prevents fiduciaries from selecting a QDIA that considers non-pecuniary (assumedly targeting ESG) factors, regardless of their economic relevance. The lack of clarity around the definition of pecuniary and the new considerations for QDIA inclusion likely makes fiduciaries more cautious, to the possible detriment of participants and beneficiaries. We support rescission of this limitation and the maintenance of prior QDIA rules for all investment options being utilized as a default.

The Proposed Rule's clarification of the “tie-breaker” test would appropriately allow fiduciaries to consider collateral benefits without making the unrealistic determination that investment choices are “economically indistinguishable”.

The current rule requiring investments based on collateral benefits to be “economically indistinguishable” sets an exceedingly high bar that is in practice impossible for fiduciaries to surmount, given the existence of differences among even very similar investments. The Proposed Rule's requirement that the investments “equally serve the financial interests of the plan” to support selection of an investment with collateral benefits would better facilitate fiduciaries discharging their duties when making choices among investments with various risk-return characteristics.

As well, the Proposed Rule appropriately eliminates the specific documentation requirements imposed by the current rule, which excessively burden fiduciaries using the tie-breaker and create a stigma around considering ESG factors in investment decision-making. Fiduciaries require autonomy to set strategy and execute investment decisions in line with that strategy without excessive regulatory scrutiny spurred by hostility to ESG or any other kind of potentially relevant considerations.

The Proposed Rule would remove inappropriate obstacles to fiduciaries' exercise of their stewardship responsibilities.

The current rule creates confusion around if and how it is appropriate for fiduciaries to engage in the proxy voting process. We support the Proposed Rule's clarification of the exercising of shareholder rights and find it in line with previous guidance that fiduciaries should exercise these rights conscientiously, taking into account costs and benefits.⁵

The current rule imposes documentation requirements for the exercising of shareholder rights broadly, as well as the use of proxy voting firms, that have the potential to increase costs and deter participation in the proxy voting process. These requirements were added despite the absence of evidence that fiduciaries were confused by or contravening the previous guidance. Added documentation requirements not only impose an unnecessary time and cost burden, they also create doubt about the propriety of fiduciaries' stewardship activities. We support the removal of these increased documentation provisions and addition of clarifying language that is in line with prior Department guidance on when and how fiduciaries should exercise shareholder rights and engage in the proxy voting process.

⁵ <https://www.dol.gov/agencies/ebsa/employers-and-advisers/guidance/field-assistance-bulletins/2018-01>

In sum, the Proposed Rule would amend numerous confusing, contradictory, and burdensome provisions of the current rules that display a prejudice against climate-related and other ESG considerations. The clear prejudice against this potentially relevant economic information is outside the investment mainstream⁶, and could force fiduciaries to fail to consider, or act in spite of knowledge of, information potentially providing for lower risk and/or higher returns. The Proposed Rule further provides fiduciaries the clarity and autonomy necessary to appropriately utilize information on climate-related and ESG factors to make investment decisions and exercise shareholder rights in line with their fiduciary duties and overarching investment strategy.

Thank you for the opportunity to comment and share our views on “Prudence and Loyalty in Selecting Plan Investments and Exercising Shareholder Rights”.

Yours sincerely,

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President & CEO, she/her

[Pacific Community Ventures](#)

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<https://www.unpri.org/pri-blog/ceo-quarterly-update-celebrating-4000-signatories-and-supporting-the-evolution-of-ri/8033.article>