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Financial Factors in Selecting Plan Investments

**Comment On:** EBSA-2020-0004-0002 Financial Factors in Selecting Plan Investments

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## **Submitter Information**

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## **General Comment**

Please accept this letter for the docket regarding Rule Number RIN 1210-AB95, Financial Factors in Selecting Plan Investments Proposed Regulation.

As an individual who has spent his entire career in the investment management industry, holding a CFA charter, and serving under the venerable Sir John Marks Templeton, I have a perspective on this proposed regulation. I find myself in strong agreement. The purpose of pension investments should be to provide for the returns and retirements of the pension holders. Allowing ESG or other socially-based criteria to trump the return potential seems to violate the purpose for what could be personal or political reasons. It also can result in unacceptable bias and can potentially create the circumstance under which the beneficiaries of the pension feel obliged to support certain political views or risk their investments.

Thus, I strongly urge the adoption of this rule.

Best regards,

Kevin D. Freeman, CFA