



March 5, 2018

U.S. Department of Labor
200 Constitution Avenue NW
Office of Regulations and Interpretations
Employee Benefits Security Administration
Room N-5655
Washington, DC 20210

Attention: Definition of Employer—Small Business Health Plans RIN 1210-AB85

To Whom It May Concern:

Thank you for the opportunity to comment on U.S. Department of Labor's (DOL) proposed regulation ("Proposed Rule" - RIN 1210-AB85) under Title I of the Employee Retirement Income Security Act (ERISA) that would broaden the criteria under ERISA section 3(5) for determining when employers may join to form Association Health Plans (AHP).

Expansion of AHPs is a great thing for healthcare and offers small and medium sized businesses more options for coverage and provides for affordability. This is critical when companies are competing for talent. There are several provisions in the proposed rule that would negatively impact the market and prevent the expansion of AHPs, while also having significant impact on current insurance markets that could result in rates increasing or product selection decreasing. We strongly urge the department to incorporate the below changes into the final rule in order to ensure that AHPs can grow and continue to serve the needs of small businesses across the United States.

Expansion of the HIPAA Nondiscrimination Rules

The Proposed Rule makes explicit that coverage offered through AHPs may not violate the HIPAA nondiscrimination rules and expands those rules to prohibit AHPs from treating employees of different member employers as distinct groups of similarly-situated individuals. One effect of this would be to prevent an AHP from charging higher premiums to an employer based on the on its aggregate claims experience.

The proposed expansion of the HIPAA nondiscrimination rules is inconsistent with the express language of HIPAA, as well as its policy and legislative history. On its face, interpreting "similarly-situated individuals" to include individuals hired by two different employers is not a permissible, reasonable or rationale construction of the statutory language. There is no better example of employees who are not similarly-situated than the employees of two different employers. Such employees are hired by different employers to do different jobs at different sites subject to different terms and conditions and compensated and provided distinct benefits. They are not "similarly-situated individuals" simply because their employers share a trade or

geographic area of operation that establishes an association or group of such employers as an ERISA 3(5) “employer” for the purposes of providing an employee benefit plan.

The Department states that treating the employees of separate employers as similarly-situated individuals is consistent with treating the association or group of employers as an ERISA 3(5) “employer.” This is not true and suggests potentially dangerous unintended expansion of the nondiscrimination rules. Under current law, controlled groups of corporations – which are treated as ERISA 3(5) “employers” – routinely have different premiums for different corporations within the controlled groups. This does not violate HIPAA and is closely analogous to the operation of an AHP. Even individuals working at separate divisions, or different locations within a division, within a single corporate entity are not treated as similarly-situated individuals under current law. Unless the Department’s intent is to radically reshape the application of the HIPAA nondiscrimination rules, there is no reason to try to make the nondiscrimination rules apply to AHPs in a different manner than they apply to other entities.

HIPAA expressly states that the premium nondiscrimination rules shall not be construed “to restrict the amount an employer may be charged for coverage under a group health plan[.]”¹ The Proposed Rule thwarts this express policy statement by limiting the ability of AHPs to charge different rates to different member employers. And the Proposed Rule does this in the most insidious way: by forcing participating employers to cross-subsidize the risk of other employers (likely destabilizing the entire AHP market). The legislative intent of HIPAA is consistent with its express policy statement: “It does not restrict the amount that an employer may be charged for coverage under a group health plan.”² But the Department has done this in its Proposed Rule.

Finally, the Department states that its intent in expanding the HIPAA nondiscrimination rules is to address risk selection, but it appears to misunderstand that risk selection is already addressed by federal and state law. With respect to insured plans, risk selection is addressed by the ACA and state insurance laws. Insurance carriers are limited with respect to the risk factors they can use to establish premiums and their rates are filed with the state in which they operate according to that state’s rules. Consistent with the ACA, AHPs simply allow groups of employer’s access to insurance rated under large group rating rules. There is no risk selection that is not already present in the large group market. Similarly, self-funded AHPs are regulated as MEWAs at both the state and federal level. To the extent that individual states believe that current state law does not adequately address risk selection that is the appropriate place to regulate it (though it is hard to imagine any state encouraging self-funded MEWAs to take on additional risk).

The Department’s goal of distinguishing AHPs from commercial insurance is laudable, but it is not achieved through expanding the HIPAA nondiscrimination rules. The appropriate way to

¹ ERISA 702(b)(2)(A)

² H.R. Rep. No. 104-736, at 187 (1996) (Conf. Rep.)

distinguish AHPs from commercial insurance is through the provisions relating to establishment and control of the AHP.

Another way to distinguish AHPs from commercial insurance, while minimizing the Proposed Rule's impact on existing AHPs, would be to modify the nondiscrimination requirement to permit AHPs currently in existence to continue operating as they have. Specifically, DOL should adopt a grandfathering rule pursuant to which fully-insured AHPs in existence prior to January 5, 2018 (publication date of the Proposed Rule) would be subject to the nondiscrimination requirements in section 2510.3-5(d) without regard to paragraph (d)(4). Grandfathered AHPs do not implicate the concerns that the Department has raised about risk selection because such AHPs have operated to enhance healthcare marketplaces prior to the issuance of the Proposed Rule. This modification would permit grandfathered AHPs to continue their current practice of experience rating each employer member, while balancing the Department's concerns about risk selection.

If the Department's primary concern is really about the individual market, as a condition of being exempt from the application of paragraph (d)(4), grandfathered AHPs could be prohibited from accepting as a member, or offering coverage to, any employer with fewer than two employees. This condition would eliminate the risk of discriminating against any single employee or self-employed individual.

Requirements for Sponsoring Organizations

One way in which to achieve the Department's goal of distinguishing between commercial insurance and AHPs is to require sponsoring associations to be pre-existing (to exist for reasons other than simply health insurance). AHPs can be impactful to their members, but only when they are responsive to their needs and responsible to their membership. As such, AHPs should only be able to be formed by existing associations that have a membership base.

In the past, there has been fraud and abuse within AHPs that were created solely for the purpose of selling insurance. These organizations did not have a membership to which they answered. The Proposed Rule recommends some measures that may help prevent such fraudulent activity by a newly formed AHP; however, we are concerned that allowing creation of AHPs without a clear connection to an existing membership association could lead to abuse.

Existing membership associations have been controlled by their members and have long-established relationships to their communities. Membership associations offer benefits to their membership that go beyond health insurance. The Proposed Rule should be amended to include specifications around what constitutes a sponsoring organization. At a minimum, the following should be required:

- (1) Organization has been operating for more than five years;
- (2) Organization has a federal tax exemption as a non-profit organization; and,



- (3) Organization is comprised of members who share a commonality such as industry or geographic region.

Preserving State Regulation

The Proposed Rule fails to specify which state laws can still be enforced, including for example, laws relating to rating practices or qualifications of AHP sponsoring entities. Historically, state insurance regulators have had the authority to review and approve insurance products offered to residents and businesses in their states. It is essential that the Proposed Rule expressly states that each state maintains the ability to protect their health insurance purchasers by regulating the insurance market within the state.

The Proposed Rule should make explicit that all AHPs must comply with the state law in which coverage is provided.

Effective Date

The effective date of the Proposed Rule needs to be no sooner than plan years commencing on or after January 1, 2020 to allow enough time for insurance companies to react and adjust without causing unnecessary price increases for small and medium sized employers.

Association Health Plans can be a vehicle to expand quality and affordability of health care coverage, however, the proposed rule would prevent this expansion from occurring and would lead to increased risk of fraud and abuse; lower quality benefits; adverse selection and ultimate deterioration of overall insurance markets.

Thank you again for the opportunity to comment. Please do not hesitate to contact our office with any questions at info@businesshealthtrust.com.

Sincerely,

Business Health Trust