



BROOKSBY
FINANCIAL SERVICES

Financial Services & Investments

Phone 760.241.2129

Fax 760.241.0476

Cell 760.963.8329

12370 Hesperia Road, Suite 9

Victorville, California 92395

bill@brooksbyfinancialservices.com

www.brooksbyfinancialservices.com

March 10, 2017

Office of Regulations and Interpretations
Employee Benefits Security Administration
Attn: Conflict of Interest Rule
Room N-5655
U.S. Department of Labor
200 Constitution Avenue NW
Washington, DC 20210

To Whom it May Concern:

On April 8, 2016, the Department of Labor ("Department") published its final "Conflict of Interest" rule. The new rule vastly expands the definition of "fiduciary" under the Employee Retirement Income Security Act ("ERISA") requiring both investment advisers and broker-dealers providing advice to accounts subject to ERISA to act in a fiduciary capacity.

I strongly believe that the rule, as published, will adversely affect the ability of many of our clients to retire. Our client base spans the wealth spectrum from beginner investors to high net worth clients who have been investing for decades. One of our strongest attributes in servicing our clients is our ability to provide access to a wide variety of retirement products and services to any client regardless of their investing experience or their available assets to invest. We believe the new rule infringes upon our ability to service our entire client base, and our ability to provide the products and services that our clients both want and need to achieve their retirement goals.

I firmly believe that the short implementation period provided by the rule will adversely affect our clients due to several factors:

1. For my smaller clients the cost of investing will increase significantly.
2. Their rate of return will decrease
3. Small investors will have very limited access to financial advisors and will consequently make investment decisions based on their limited understanding of investments, markets, interest rates and their own inability to assess their tolerance for risk and volatility.

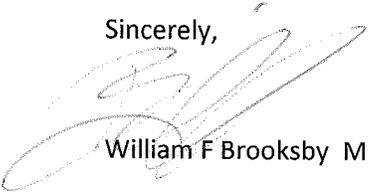
The outcome of these adjustments will predominantly impact, and potentially exclude entirely, our clients with a smaller amount of investable assets.

On a broader scale, we believe that many of the requirements of the rule are impractical in application and will cause confusion with the retirement investors today. An unintentional consequence of the rule, and the resulting increase in expenses, will be to force many smaller firms serving retirement investors today to simply close their doors or be acquired. The consolidation of the industry, specifically in the independent channel, will create an environment where clients have a limited choice of advisors,

investments, and investment education and advice. Again, this consequence more heavily impacts the smaller investor but also has an overarching impact on all retirement investors.

It is my strong belief that the "Conflict of Interest" rule, as published, needs to be repealed and replaced with a rule that provides a uniform fiduciary standard of care applicable to all professionals providing personalized investment advice to retail clients. We believe the current proposed 60-day delay is an important first step in moving toward the ultimate goal of repealing and replacing the rule.

Sincerely,

A handwritten signature in black ink, appearing to read 'W. Brooksby', written over a light blue circular stamp.

William F Brooksby MBA, ChFC