It is incredibly important and necessary that coverage for mental health issues is provided in a way that is fair and comparable to the coverage that will be provided for physical health issues. Many people already have difficulties seeking help for mental health issues because of the stigma attached to it and studies show that prolonged mental health issues can lead to other more serious and more costly physical medical issues. Higher costs would only further discourage individuals needing mental health treatment from seeking help. By making coverage up to par with physical medical coverage the it will help to normalize treatment for mental health issues and cause a decline in treatment needed for physical issues that occur as a result of mental issues.