We are pleased to submit this response to the request for comments on the interim final rules implementing sections 101 through 103 of the Genetic Information Nondiscrimination Act of 2008 ("GINA"). The request was published by the Departments of Labor, Health and Human Services, and the Treasury (collectively, the "Departments") in the Federal Register on October 7, 2009.

The interim final rules implement provisions of GINA that prohibit group health plans from discriminating on the basis of genetic information. GINA provides that a group health plan may not (1) increase premiums or contributions for a group based on the genetic information of individuals in the group, (2) request or require an individual or family member to undergo a genetic test, or (3) request, require, or purchase genetic information...
prior to or in connection with enrollment or for underwriting purposes.

Our wellness programs: As a provider sponsored health plan in East Central Illinois with over 325,000 members, we have been committed to the use and expansion of wellness, prevention, and disease management programs for a number of years. This applies to our own employees as well as participants in our health plan. These programs address potential health problems of our employees, often before they develop into more costly and deadly chronic disease. As a physician I can tell you that a stroke or heart attack prevented by addressing smoking, obesity, diabetes, hypertension etc through a wellness program is in everyone’s best interest.

A critical component of our wellness programs is the Health Risk Assessment (HRA), which is the gateway through which employees become aware of potential health risk factors and can be directed to appropriate disease management programs. A key element of the HRA is a series of questions designed to gather family medical history. Based on the information elicited by the HRA, employees and plan members can work with their medical professionals to design programs to address their risks.

All individual information collected in the HRA of course remains confidential and is never shared with the employer, as required by the Health Insurance Portability and Accountability Act. Similarly data collected by our HRA vendors is not shared with the health plan.

Impact of the regulation: Most employees need to be encouraged to complete a long, detailed HRA and to start to participate in a program of healthy living; financial incentives provide a key motivational trigger. The interim final regulation under Title I of GINA would decimate our wellness programs by precluding our ability to provide a financial incentive to individuals who complete an HRA that requests family medical history and to provide rewards to employees for meeting certain health-related goals. If this regulation is allowed to be implemented, completion rates of HRAs will suffer significantly, and participation in wellness programs will plummet.

The regulation will also hamstring our ability to guide employees into disease management programs based on information provided in an HRA.

In conclusion: Wellness, prevention, and disease management programs are one of the few avenues available to us to help control our soaring healthcare costs. Moreover, these are programs that generally are met with enthusiasm by our employees, who are often relieved to be encouraged to lead a healthier lifestyle. Some employees are especially grateful to have completed an HRA and to have found out for the first time that they are at risk for certain diseases and that there are steps they can take to minimize their vulnerability. Making our tasks in this regard more difficult, by preventing the use of financial incentives, is an incomprehensible action in view of the President Obama’s stated goal of holding down medical costs and encouraging individuals to assume more active control of their health.

We appreciate this opportunity to provide comments and would be happy to further discuss our concerns with you.

Sincerely,
Robert M Scully
Senior Medical Director
Health Alliance Medical Plans
Urbana, IL