

**Notice of Critical Status for the 2011 Plan Year
for
Bindery Industry Employers GCC/IBT Pension Plan**

This is to inform you that on March 31, 2011 the plan actuary certified to the U.S. Department of the Treasury, and also to the Board of Trustees, the plan sponsor, that the Bindery Industry Employers GCC/IBT Pension Plan ("Plan") continues to be in critical status for the plan year beginning January 1, 2011. Federal law requires that you receive this notice.

Critical Status

The Plan is considered to be in critical status because it has funding or liquidity problems, or both. More specifically, the Plan's actuary has determined that the Plan is 55.8% funded as of January 1, 2011 and has projected that a funding deficiency will occur on December 31, 2012. A plan is in critical status if it is less than 65% funded and a funding deficiency is projected within five years.

Rehabilitation Plan

Federal law requires pension plans in critical status to adopt a "Rehabilitation Plan" aimed at restoring the financial health of the plan. This is the second year the Plan has been in critical status. The Board of Trustees adopted a Rehabilitation Plan on November 26, 2010, which provides for employer contribution increases sufficient to prevent the Plan from becoming insolvent. The law permits pension plans to reduce, or even eliminate, benefits called "adjustable benefits" as part of a Rehabilitation Plan. On December 1, 2010, you were notified that the Plan reduced or eliminated adjustable benefits effective January 1, 2011, as described below.

You were notified last year in the 2010 Notice of Critical Status that, as of April 30, 2010, the Plan is not permitted to pay lump sum distributions in excess of \$2,500 (or any other payment in excess of the monthly amount paid under a single life annuity) while it is in critical status.

If the Board of Trustees determines that further benefit reductions are necessary, you will receive a separate notice in the future identifying and explaining the effect of those reductions. Any reduction may only apply to participants and beneficiaries whose date of retirement (the effective date of the commencement of benefit payments) is on or after the effective date of the reduction.

Adjustable Benefits

The Plan offers the following adjustable benefits which may be reduced or eliminated as part of any rehabilitation plan the Board of Trustees may adopt:

- Disability benefits (if not yet in pay status);
- Early retirement benefit or retirement-type subsidy;
- 60 months of guaranteed payments on the normal form of benefit;
- Certain pre-retirement death benefits; and
- Recent benefit increases (i.e., occurring after January 1, 2006).

As part of the Rehabilitation Plan, adopted by the Board of Trustees on November 26, 2010, as described above, for retirement dates effective on or after January 1, 2011, the disability benefit was eliminated and the normal form of benefit was reduced from a five year certain and life annuity

(with 60 monthly payments guaranteed) to a life annuity. Any reduction of adjustable benefits (other than a repeal of a recent benefit increase, as provided above) will not reduce the level of a participant's basic benefit payable at his/her normal retirement date.

Employer Surcharge

The law requires that all contributing employers pay to the Plan a surcharge to help correct the Plan's financial situation. The amount of the surcharge is equal to a percentage of the amount an employer is otherwise required to contribute to the Plan under the applicable collective bargaining agreement. With some exceptions, a 5% surcharge is applicable in the initial critical year and a 10% surcharge is applicable for each succeeding plan year thereafter in which the Plan is in critical status. The surcharge will cease to apply to any employer once its Collective Bargaining Agreement is amended to comply with the Rehabilitation Plan.

Where To Get More Information

For more information about this notice or the Pension Plan, you may contact the plan administrator, Cindy Swartz, Richard Gabriel Associates, 601 Dresher Road - Suite 201, Horsham, PA 19044 at (215) 773-0900 or 1-800-610-8300.

You have a right to receive a copy of the Rehabilitation Plan. You may write the Plan Administrator at the above address to request a copy.

April 29, 2011