

**ABSTRACT for American Apprenticeship Initiative FOA-ETA 15-02:
Region 5 Urban Strategies Group: Compete Midwest**



I. Lead Applicant Name: Milwaukee Area Workforce Investment Board, Inc.

II. Lead Applicant City & State: Milwaukee, Wisconsin

III. Primary Partnership Entities:

- Milwaukee Area Workforce Investment Board, Inc. and State of Wisconsin Bureau of Apprenticeship Standards (BAS) and WRTP-BIG STEP
- St. Louis Agency on Training and Employment (SLATE)/Workforce Investment Board
- Detroit Employment Solutions Corporation (DESC) /Detroit Workforce Development Board

IV. Key Partner(s):

	Milwaukee	Detroit	St. Louis City
<i>Lead Applicant</i>	Milwaukee Area Workforce Investment Board, Inc.		
<i>Primary Public Sector</i>	State of Wisconsin Bureau of Apprenticeship Standards (BAS)	Detroit Employment Solutions Corporation (WIB)	St. Louis Agency on Training and Employment (SLATE) / City of St. Louis WIB
<i>Primary Private</i>	WRTP BIG-STEP, a labor-management organization	Grand Circus	
<i>Partner WIBs</i>	Regional Workforce Alliance (M7 RWA) : Milwaukee Area WIB, Washington-Ozaukee – Waukesha (WOW) WIB, Southeast Wisconsin WIB	Detroit Workforce Development Board	St. Louis WIB Directors Consortium: St. Louis City, St. Louis County, St. Charles County, Jefferson/Franklin Counties in Missouri; St. Claire and Madison Counties in Illinois
<i>Institution of Higher Education</i>	Milwaukee Area Technical College; Waukesha County Technical College; Gateway Technical College	Wayne County Community College District	Ranken Technical College; St. Louis Regional Information Technology Workforce Consortium; St. Louis University, Washington University, University of Missouri – St. Louis, St. Louis Community College
<i>Construction Apprenticeship Program</i>	50; Milwaukee Building and Construction Trades Council;, C.G. Schmidt & Co.	10; Detroit Registered Apprenticeship Program (DRAP 2.0)	25; Building and Construction Trades Council of St. Louis; Carpenters’ District Council of Greater St. Louis Vicinity
<i>Manufacturing Employers</i>	50; Stainless Foundry, Masterson Company	10; General Motors, FCA US LLC (formerly Chrysler)	25; Tech Manufacturing, Inc., Hunter Engineering, Inc., Emerson
<i>Manufacturing Communities Partnership (IMCP) designation</i>	YES	YES	Application in progress: St. Louis Economic Development Partnership; Advance Michigan
<i>IT Employers</i>	25; Financial Services Industry Adv Bd of MAWIB and Center for Healthcare Careers of SeWI	20; Quicken Loans, Grand Circus. Meridian Health Plan	25; Sawdey Solutions; Blue1647, LaunchCode, Code Red

Pharmacy Tech Employers	25; CVS Health and Center for Healthcare Careers of SeWI	10; CVS Health, St. John Providence Health System	25; CVS Health
Community-Based Organization Programs	MAWIB Coordinating Council, Community Workforce Partnership, Re-entry Network	Grand Circus, Focus HOPE	Vendors/service providers includes MERS Mo. Goodwill and Fathers' Support Center

V. Counties Served: Milwaukee, Washington, Ozaukee, Waukesha, Racine, Kenosha, Walworth Counties in Wisconsin; City of Detroit, Michigan; St. Louis City, St. Louis County, St. Charles County, Jefferson / Franklin Counties in Missouri, including Madison and St. Clair Counties in Illinois

VI. Anticipated Total Funding Leveraged: \$10,000,000

VII. Compete Midwest

VIII. Summary of Program Activities: 3 urban Midwest WIB's will collaborate to share innovative practices and provide technical assistance to each other and their local partners to jumpstart and spur the **expansion of 15- 25 existing and initiation of 7 new registered apprenticeships in IT, Healthcare, Manufacturing and Construction on a regional basis**, to become a national model to replicate.

IX. Total Number of Participants Served: 1,200 people including 300 apprentices

X. Population to be Served: veterans, women, young people of color, and other underserved

XI. Targeted Industries/Occupations: IT, Healthcare, Advanced Manufacturing, Construction

Specific Positions: Computer Support Specialists, Software Developers and Programmers, Pharmacy Technicians, a variety of industrial careers such as Welders, Machinists, and CNC Operators that are trained through the Industrial Manufacturing Technician (IMT)

Apprenticeship, and a variety of construction careers with H-1B skills needs related to math and technology such as Electricians, Carpenters, and Structural Iron and Steel Workers.

XII. Primary Contact: Earl Buford, President & CEO ebuford@milwaukeeewib.org
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