

Massachusetts Apprenticeship Initiative - Abstract

- I. **Lead Applicant Name:** Executive Office of Labor and Workforce Development,
Department of Career Services
- II. **Lead Applicant City/State:** Boston, MA
- III. **Primary Partnership Entities:**
 - a. **Legal Name and Type of Private Sector Entity**
 - Northeast Manufacturing Consortium (NAMC) – made up of 72 employers
 - Regional Alliance Project – made up of 65 employers
 - The Center for Health Impact (Central MA AHEC)
 - b. **Legal Name and Type of Public Sector Entity**
 - MA Department of Labor Standards / Division of Apprentice Standards
 - MA Community Colleges Executive Office (MACCEO)
 - MA Apprenticeship Council
 - MA Workforce Development Boards
- IV. **Additional Key Partner(s):** Numerous employers including Baystate Health, Perfect Dental, Smith & Wesson
- V. **Areas Served by Grant (by city, county, and state)**
 - Western MA (Franklin, Hampshire, Hampden Counties), Central MA (Worcester County), Northeast MA (Essex and Middlesex Counties)
- VI. **Total Funding Level Requested:** \$2,999,999 million
- VII. **Project Name:** Massachusetts Apprenticeship Initiative
- VIII. **Summary of Program Activities:** The Massachusetts Apprenticeship Initiative (MAI) has four goals: 1) to expand the range of industries and occupations participating in the

apprenticeship training model 2) to expand and diversify the number of trainees who are certified through registered apprenticeship, 3) to integrate apprenticeship model into career pathways aligned with post-secondary education, and 4) to develop systems, protocols, and policies to increase demand for and supply of registered apprenticeships. To realize these goals, MAI will focus on employer partnerships organized through regional consortia to customize work processes and related technical instruction for occupations identified in grant, as well as the design and development of curriculum for pre-apprenticeship program. MAI will leverage the state's career center system to conduct targeted outreach to diverse bodies of prospective students, focusing on underrepresented populations and will work with employers to identify appropriate incumbent workers.

IX. **Numbers of Individuals to be Served:** 300 of the 5 year grant

X. **Populations to be Served:** Veterans, Low-skilled, Women and minorities

XI. **Targeted H-1B Industry(s)/Occupations:** Healthcare and Advanced Manufacturing

XII. **Contact Information for each partner**

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