

Greater Boston American Apprenticeship Initiative

Abstract

- I. Lead Applicant Name: The Mayor’s Office of Jobs and Community Services/ Economic Development and Industrial Corporation.
- II. Lead Applicant City/State: Boston, Massachusetts
- III. Primary Partnership Entities:
 - a. Private Sector Entity: Boston Metropolitan District Building Trades Council
 - b. Public Sector Entity: Mayor’s Office of Jobs and Community Services
- IV. Additional Key Partners
 - a. Building Pathways pre-apprenticeship program
 - b. Wentworth Institute of Technology
 - c. YouthBuild Boston
 - d. BEST Corporation
 - e. Boston Private Industry Council
 - f. Employment Training Resources – American Job Centers for Metro South/West Region
- V. Areas Served by Grant
 - a. In “Labor Trends of the Metro/Southwest Region” , analyst Robert Clifford identifies Greater Boston as that area encompassed by the Boston, Metro/Southwest and Metro/North Workforce Investment regions. This area includes Boston and many of its suburbs. Together it encompasses 64 cities and towns – among the larger are: in Metro South/West, Newton, Framingham, Waltham, Brookline, Marlborough, Natick, and Franklin, and in Metro North, Cambridge, Somerville, Malden, Medford, Revere, Arlington, and Woburn. Suffolk, Norfolk and Middlesex are the main counties of the region.
- VI. Total Funding Level Requested: \$2,999,999
- VII. Project Name: Greater Boston American Apprenticeship Initiative
- VIII. Summary of Program Activities
 - a. The initiative features apprenticeship-based accelerated career pathways in built environment/construction and hospitality aimed at underrepresented groups to achieve middle class careers
 - b. Built environment/construction career pathway consists of two pre-apprenticeship programs (Building Pathways and YouthBuild Boston), leveraged union apprenticeships and matriculated completed apprenticeships counted as college credits of up to 27 out of 65 credits in related associate degree programs. We are scaling this pathway to open access to more underrepresented groups of workers, with the goal of doubling successful union graduates from matriculated programs at Wentworth.
 - c. Hospitality career pathway built around pre-apprenticeship and apprenticeship programs by BEST corp. that result in journeyman status, high wages and benefits. Apprenticeships stabilize income and are designed to introduce apprentices to various opportunities within the hospitality industry.
 - d. Our training, employer and union partners are working together to develop options for the Hospitality career pathway to accelerate pathways post-apprenticeship through

Hospitality programs at Bunker Hill Community College and through employer agreements.

IX. Total number of participants: 394

X. Populations to be Served: Low and middle income adults age 18 and above. Targeting public housing residents, minorities and women. Additional emphasis on African Americans for the hospitality industry.

XI. Targeted Industries and Occupations.

- a. Build environment / Construction career pathway with journeymen occupations in various major trades in the region and matriculated associate degrees leading to construction manager, project manager, drafter and mechanical engineering technician.
- b. Hospitality career pathway with journeymen occupations in various aspects of housekeeping and as a journeyman earning wages of \$19.00/hour and up with benefits And exploring and pursuing occupations in diverse fields such as on-call banquet person, PBX Operator and Guest Services.

XII. Public Contact Information

- a. Trinh Nguyen, Director; Mayor's Office of Jobs and Community Services; 617-918- 5252; Trinh.Nguyen@boston.gov
- b. Todd Lee, Senior Planner; Mayor's Office of Jobs and Community Services, 617-918-5226; Todd.Lee@boston.gov