



U.S. Department of Labor
Digital Government Strategy (DGS) Milestone #5.3 –
Mobile Contract Optimization/Strategic Sourcing

Last Updated: June 27, 2013

Introduction

The information on this page summarizes the U.S. Department of Labor's (DOL) overall status and approach for implementing DGS Milestone #5.3, *Mobile Contract Optimization/Strategic Sourcing*, requiring federal agencies to provide a description of their overall approach to shift from a decentralized/fragmented mobile business management model to a centralized, enterprise-wide mobile management business model. Federal agencies are expected to drive down costs of mobile devices and wireless services using the mobile inventory created as part of DGS Milestone #5.2. In the longer-term, the goal of this milestone is to ensure all new mobile-related procurements are based on an alternatives analysis that considers and evaluates the government-wide mobile device and wireless service contract vehicle established by GSA as part of DGS Milestone #5.1.

Background

On May 23, 2012, the Federal Chief Information Officer (CIO) initiated the DGS entitled *Building a 21st Century Platform to Better Serve the American People*. The primary goal of the DGS is to leverage digital technology and information to better manage and improve the delivery of digital services across the Federal Government. The DGS describes ten agency milestones that are to be implemented within 12 months of the release of the strategy document.

To ensure the successful implementation of the DGS milestones, the DOL Office of the Chief Information Officer (OCIO) and Office of Public Affairs (OPA) are leading and working together collaboratively and in coordination with the DOL agencies in implementing the Department's DGS and complying with the DGS milestone requirements.

The scope of DOL's digital services include: open data and content on DOL's Internet and Intranet websites, social media sites, public DOL communications, public API, public mobile app services, mobile device and wireless contract management, as well as digital services associated with internal DOL IT systems and services.

In November 2012, the OCIO completed and submitted to OMB a Department-wide mobile device and wireless service contract inventory as required by DGS Milestone #5.2. This inventory represents the first time that this information was collected and consolidated from

the DOL agencies. It forms a baseline of DOL mobile device and service contract information that will be refined and updated on a quarterly basis as part of the OMB Integrated Data Collection (IDC) process. DOL plans to utilize this mobile inventory, going forward, to support and make management decisions in regards to centralizing and managing DOLs mobile device and service contracts across the Department.

As of May 1, 2013, GSA had not yet established the government-wide mobile devices and wireless service contract vehicle as required by DGS Milestone #5.1. Thus, OMB updated its guidance and instructions accordingly for this milestone, requiring federal agencies to only describe their approach to mobile contract optimization and/or strategic sourcing by May 15, 2013.

Overall Status

Based on OMB's updated DGS guidance and reporting instructions for Milestone #5.3, DOL's status for this milestone is: **Complete as of May 15, 2013**. However, the specific activities associated with the longer term requirements of this milestone will be ongoing to ensure all new mobile devices and wireless service procurements evaluate, as part of an alternatives analysis for the procurement, the GSA government-wide mobile device and wireless service contract vehicle established as part of DGS Milestone #5.1.

The following section describes DOL's approach for shifting from a decentralized/fragmented DOL agency level mobile business management model to a centralized, enterprise-wide mobile asset management and procurement business model. The goal of this shift is to simplify and consolidate the number of mobile contracts, leverage economies of scale, and drive down the cost of DOL agency mobile devices and wireless service contracts.

Approach

DOL's current model for mobile device and wireless service contracts management is decentralized, which is primarily based on the independent or autonomous nature of DOL's numerous agencies – driven by their independent business missions and geographical distribution of the agencies. Even within DOL agencies, the mobile business management models are fragmented along regional, city, branch, office, team, and/or individual levels. As a result, DOL agencies are currently responsible for purchasing and managing their own mobile devices and wireless service contracts in order to meet their specific business mission program requirements. This fragmentation is reflected in the data collected as part of DOL's workforce mobility initiative and the mobile contract inventory data collected for DGS Milestone #5.2.

In compliance with OMBs instructions and requirements, DOL's approach to consolidate its mobile contracts, leverage economies of scale, and drive down costs associated with the mobile devices and wireless service contracts is to consider the following:

- Establishing a centralized enterprise-wide business model for overseeing and managing DOL's mobile procurements and contracts to ensure that they are complying with Department mobile contract policy requirements, standards, and leverage strategic sourcing contract vehicles;
- Establishing an enterprise-wide BPA/IDIQ contract vehicle(s) for mobile devices and/or wireless services;
- Establishing enterprise-wide mobile device and wireless service policies, standards, and/or guidelines to assist DOL agencies (including regions, city offices, branches, teams and/or individuals) to comply with the centralized model;
- Establishing an enterprise-wide policy requiring all new mobile-related procurements to consider and evaluate GSA established government-wide mobile device and wireless service contract vehicles as part of a procurement alternatives analysis.

DOL plans to further investigate these steps in a phased manner beginning in FY2014. The following section describes DOL's near-term approach to ensure the accuracy and completeness of DOL's mobile device and wireless service contract inventory.

Next Steps

For the remainder of FY2013, DOL intends to work with its agencies to improve the quality and completeness of mobile device and wireless contract data. DOL recognizes that strategic business management decisions regarding mobile device and service contracts policies, standards, and/or guidelines should be made with the most complete and accurate data available.

DOL also plans to learn more about the new GSA Government-wide mobile device and service contracts that were just awarded and announced by GSA on May 21, 2012.