

Assessing Progress in Reducing Child Labor in Cocoa Growing Areas of Côte d'Ivoire and Ghana

U.S. DEPARTMENT OF LABOR
Bureau of International Labor Affairs

Project Introduction & Background



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Ice Breaker!



Stand up if...

- If you have worked on a Kantar project before
- If you have children
- If you have a child 8 years or younger
- If you speak 3 or more languages
- If you love chocolate
- If your birthday is in November
- If you have ever been to Ivory Coast
- If you are a Liverpool fan!

About NORC

Founded over 75 years ago, NORC at the University of Chicago is an independent research organization that collaborates with government agencies, foundations, educational institutions, non-profit organizations, and businesses to develop a knowledge base that supports evidence-based decisions.

Project Background



Project Overview

NORC has been contracted by the U.S. Department of Labor (USDOL)'s Bureau of International Labor Affairs (ILAB) to conduct a large-scale sectorally-representative data collection exercise in cocoa-producing areas of Côte d'Ivoire and Ghana during the 2018-19 harvest season.

Assessment Partnership

Role

Stakeholder

Funder
(The Client)



Research Partner
(Prime Contractor)



Data Collection Partner
(Subcontractor)



The mission of the ILAB at the USDOL is to promote a fair global playing field for workers in the United States and around the world.

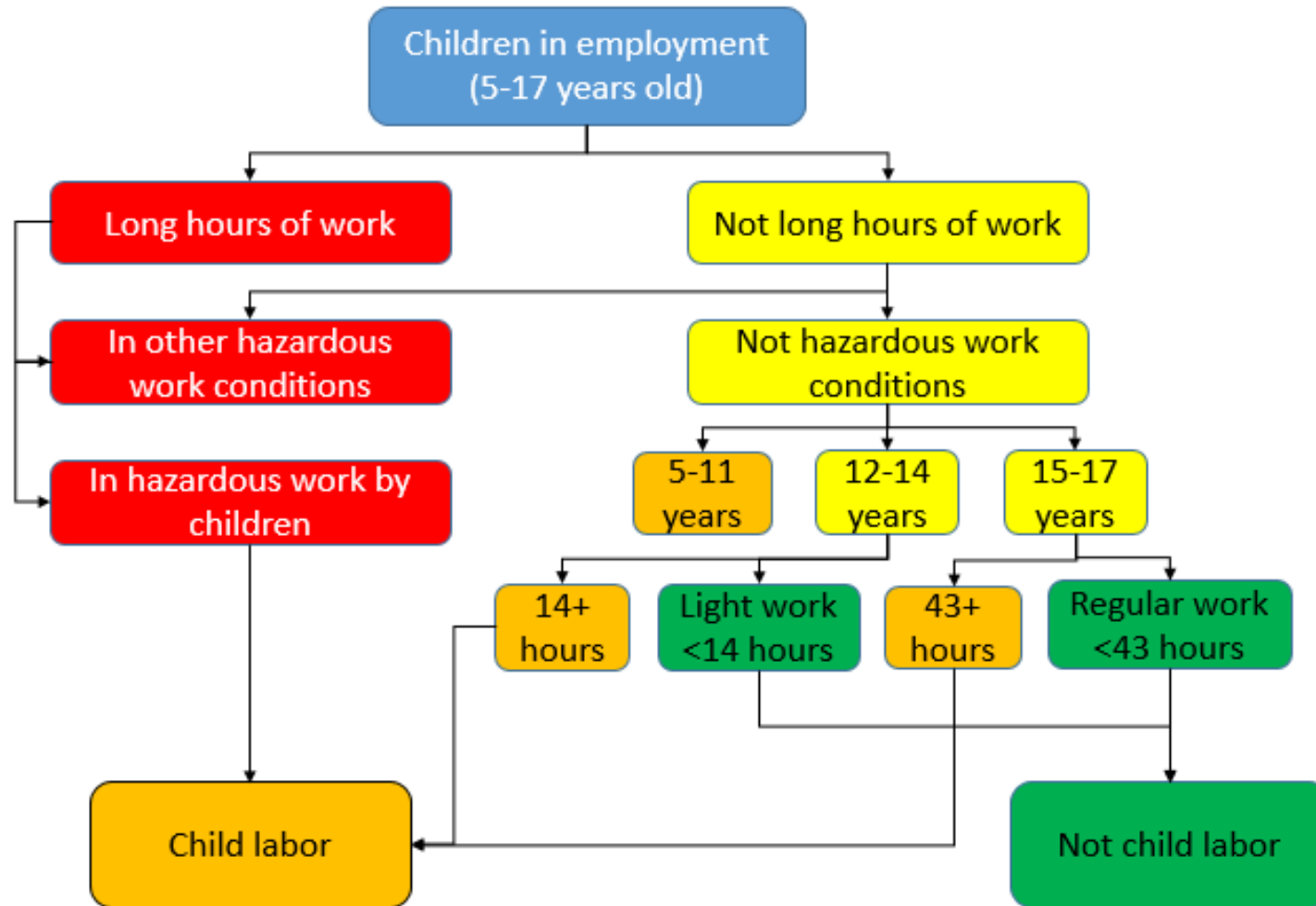
The Office of Child Labor, Forced Labor, and Human Trafficking in USDOL's ILAB is a world leader in the fight to eradicate labor abuses. ILAB's toolbox includes international research, policy engagement, and technical cooperation.

Video



- Conduct a representative survey during the 2018/19 cocoa harvest season
- Develop population estimates for the prevalence of working children, child labor, and the worst forms of child labor in agriculture, including the cocoa sector, in the cocoa growing areas of Côte d'Ivoire and Ghana
- Use those estimates to measure changes in the prevalence in the worst forms of child labor compared to data collected in these same areas in 2008/9 and 2013/14
- Assess progress toward Harkin-Engel Protocol goals, including the goal of reducing worst forms of child labor by 70 percent by 2020

Child Labor Definition



Previous Survey Findings

Cocoa Growing Areas of Ghana	2008/9	2013/14	Percent Change
Children working in cocoa production	997,357 46%	957,398 43%	-7%
Child laborers working in cocoa production	947,777 44%	918,543 41%	-6%
Children working in the cocoa sector in hazardous work	931,005 43%	878,595 39%	-9%

The surveys will be administered to 1,314 households, located in **73 enumeration areas (EAs)** in Ghana. These EAs are classified as **high-, medium- or low-level**, according to their cocoa production.

Within each EA, 18 households will be interviewed as well as several key members of the community.

Tools and Respondents

Instrument	Respondent
Head of Household Questionnaire	<i>Household head, household head's spouse, or other knowledgeable adult household member in each sampled household</i>
Child Questionnaire	<i>All child household members aged 5-17 in each sampled household</i>
Community Leader Questionnaire	<i>Village chief(s) within geographic catchment area of EA</i>
School Questionnaire	<i>Head Teacher or Deputy Head Teacher at every school (public/private, primary/secondary) within geographic catchment area of EA</i>
Cocoa Shed Survey	<i>Manager or other knowledgeable employee at every cocoa shed within geographic catchment area of EA; where no cocoa shed exists within EA, nearby site serving the largest number of farms in EA should be selected</i>

Data Collection Timeline

- **November 5-9**: Classroom training
- **November 10-11**: Field-based pilot
- **November 12**: Rest day
- **November 13-14**: Debrief, remediation, preparations, and travel
- **November 15**: Begin data collection
- **December 20**: Complete data collection

Questions?

