Vitas, Bogdan - ILAB

From: Rigby, Rachel - ILAB
Sent: Friday, May 20, 2011 8:59 AM
To: Eugenio, Marcia - ILAB
Cc: Peltzer, Angela - ILAB; McCarter, Tina - ILAB; Wolkomir, Elizabeth D - ILAB
Subject: FW: Comments on updated (2010) List of Goods Produced by Child Labor or Forced Labor
Attachments: Earlier communication copies.zip

Marcia,

I just wanted to make sure you saw this communication from the Sports Goods Export Promotion Council of India. It is addressed to the Secretary but I just received directly via e-mail. It does not appear to have been sent to Sandra. Please let me know how you'd like me to follow up.

Thanks!

From: Tarun Dewan [mailto:tarun@sgepc.in]
Sent: Friday, May 20, 2011 5:15 AM
To: Rigby, Rachel - ILAB
Subject: Fw: Comments on updated (2010) List of Goods Produced by Child Labor or Forced Labor

From: Tarun Dewan
Sent: Friday, May 20, 2011 2:21 PM
To: globalkids@dol.gov ; ilab_tvpra@dol.gov
Cc: peltzer.angela@dol.gov ; Eugenio.Marcia@dol.gov ; Sheth, Sameer V ; mccarter.tina@dol.gov ; strotkamp.leyla@dol.gov ; mincom@indiagov.org
Subject: Comments on updated (2010) List of Goods Produced by Child Labor or Forced Labor

Ms Hilda Solis
US Labour Secretary
Department of Labour
USA
Madam,
Reference update to the "List of goods produce by Child labor or forced labor" brought out by your department during 2010. In the earlier report (2009) 122 products were identified from 58 countries where either Child labor or forced labor is used. The 2010 update has 6 new goods and 12 new countries.
"Soccer Balls from India", which was included in the list of 2009 is still present in the updated list of 2010".
As per the updated report 2010, fresh research had been carried out in 39 countries during 2009 – 10. It is observed from appendix "A" and appendix "B" of the report that India is **NOT** one of the countries in the list of 39 countries researched during 2009 – 10. This means that "Soccer Balls from India" is in the list based on old findings, to which we have already represented. It may be noted that "Soccer Balls from India" was earlier included in list without any survey or primary information. There are only three secondary sources as per bibliography of the report which are also very weak and do not clearly provide the basis for including "Soccer balls from India" in the list of products being made by Child Labor. Since, the sources for forming the basis are the old one, we are enclosing copies of our earlier

communication giving our comments on all the three sources used. It is requested that list may please be revised on fresh findings and "Soccer balls from India" may please be removed from the list.
Regards,

Tarun Dewan
Secretary
Sports Goods Export Promotion Council
1E/6, Swami Ram Tirth Nagar
New Delhi 110055
INDIA
Ph: 91-11-47761100
Fax: 91-11-23632147
www.sportsgoodsindia.org

PLEASE NOTE OUR NEW PHONE NUMBER: 91-11-47761100

----- Original Message -----
From: Robbert De Kock
To: Commissionar_Nord@cpsc.gov
Cc: jmartyak@cpsc.gov ; tarun@sgepc.in ; john.larsen@newbalance.com
Sent: Thursday, November 19, 2009 9:15 AM
Subject: Soccer Balls from India / Report By Department of Labour, USA

Dear Mrs. Nord,
Dear Nancy,

I wish to thank you for the interesting exchange we had yesterday during the Conference of AAFA where WFSGI is a partner. As discussed, and with some delay, As you mentioned that you will meet your US Ambassador in Dehli today I wish to forward you some information and specific concern about the US Report from the Department of Labor around products produced by child labor and/or forced labour.

The Department of Labour, US Govt. has released their Annual Report on Child Labour in which 122 products have been identified from 58 countries where either child labour or forced labour is used. We are suprised to find a general name of "Soccer balls from India" in this report. As you may be aware, Soccer ball manufacturers based in India have formed SGFI - Sports Goods Foundation of India way back in 1998 which is an organization working on elimination and rehabilitation of child labour in the Sports Goods Industry. 95% of the export of Soccerballs from Punjab to various foreign countries is done by the members of foundation which is providing livelihood to over 20,000 workers. WFSGI has been fully involved in the project run by SGFI with other supporting partner as FIFA, SGS, UNIDO, UNICEF & UNDP etc.

Going through the whole report published by Dept. of Labour, USA we wish to give our comments below:

1. It is claimed that the report has been prepared based on primary and secondary data, whereas in case of "Soccer Balls from India", all the data referred in the bibliography is secondary. Following three sources have been mentioned as basis for including "Soccer balls from India" in this report:
a) HBO Documentary:
This documentary was telecast on HBO in USA, based on a report by an Indian NGO "Bachpan Bachao Andolan". The balls of a reputed brand "MITRE" has been shown in this documentary and "MITRE" has already filed a court case in US against HBO on showing the documentary about their product without verifying the facts. We have also represented this case to our Minister of Commerce & Industry to stop such NGOs in undertaking malefide campaign to gain publicity.

b) Article by the previous WFSGI Secretary General André Gorgemans: The article written by Mr. Andre Gorgemans mentions about the efforts made by WFSGI along with FIFA to eliminate child labour from the Soccer Ball Industry in Pakistan. Even the photograph shown in the article is from Pakistan. Only in one of the paragraphs in article, it mentions that Indian Sports manufacturers have also adopted the Pakistan's model to fit their unique circumstances. We are pleased to see that Pakistan is not one of the identified countries by the department of labour for Soccer Balls, but we are suprised that India's Sporting Goods Industry and specifically Soccer Ball manufacturers from SGFI are, after all the continuing efforts and running a paralell program to Pakistan, have been included for unknown reasons. WFSGI has made several publication around the efforts in India including our annual handbooks with regular updates on the situations.

c) Report in Newspaper " The Hindu":
The report clearly mentions the name of same NGO "Bachpan Bachao Andolan" which is conducting the malefide campaign and is very controversial as you can see from the above statement in example a).

----- Original Message -----
From: Tarun Dewan
To: globalkids@dol.gov
Cc: Banashri Bose Harrison
Sent: Thursday, December 10, 2009 11:21 PM
Subject: Representation from India - for Soccer Balls

Ms Hilda Solis
US Labour Secretary
Department of Labour
USA
Copy: Ms Sandra Polaski
Deputy Under Secretary
International Labour Affairs Bureau
US Department of Labour

Madam,

This is with reference to the annual report on Child Labour brought out by US department of labour in which 122 products have been identified from 58 countries where either child labour or forced labour is used. One of the products identified as using Child Labour is "Soccer Balls from India".

Sports Goods Export Promotion Council is a Trade Promotion Organisation sponsored by Ministry of Commerce & Industry, Government of India. All the leading Manufacturers / Exporters of Sports goods are our members. As a nodal agency of Sports Goods manufacturers of India, we would like to offer our comments on the report on Child Labour brought out by your department.

Comments

It is claimed that the report has been prepared based on primary and secondary data, whereas in case of "Soccer Balls from India", all the data referred in the bibliography is secondary. Following three sources have been mentioned as basis for including "Soccer balls from India" in this report:-

a) **HBO Documentary**:
This documentary was telecast on HBO in USA, based on a report by an Indian NGO "Bachpan Bachao Andolan". The balls of a reputed brand "MITRE" has been shown in this documentary and "MITRE" has already filed a court case in US against HBO on showing the documentary about their product without verifying the facts.

b) **Article by Secretary General WFSGI**:
The article mentions about the efforts made by WFSGI along with FIFA to eliminate child labour from the Soccer Ball Industry in Pakistan. Even the photograph shown in the article is from Pakistan. Only in one of the Para in article, it mentions that Indian Sports manufacturers have also adopted the Pakistan's model to fit their unique circumstances. It may be mentioned here that Pakistan, which was in the news a few years ago for use of child labour in soccer balls, is not one of the countries listed by the Department of Labour report for Soccer Balls, whereas India has been included. Presumably Pakistan has been excluded due to its efforts to remove child labour from this sector. This makes India's inclusion even more astonishing since we did not have widespread use of child labour in

production of soccer balls in India and in any case have been successful through our focused efforts to make it child-labour free.

This can be verified from the Annual handbook of WFSGI published every year which recognizes the efforts made by Indian Soccer ball industry to keep itself child labour free. The comments from present Secretary General, WFSGI on the report are enclosed for your reference.

c) **Report in Newspaper "The Hindu"**:
Report clearly mentions the name of same NGO "Bachpan Bachao Andolan" which is conducting this malafide campaign. You should be aware that some NGOs exaggerate an issue to get publicity and, consequently, more funding. On the other hand, newspaper reports like to sensationalize. Use of such sources as a basis for indicting a whole industry is not a credible approach.

Additional Information

We would also like to inform you that that Soccer ball manufacturers based in India had formed Sports Goods Foundation of India way back in 1998 which is an organization working on elimination and rehabilitation of child labour in the Sports Goods Industry. 95% of the export of footballs from Punjab to various foreign countries is done by the members of foundation which is providing livelihood to over 20,000 workers. A report on the activities of Sports Goods Foundation of India and efforts put in by this organization in successful elimination of child labour from soccer ball manufacturing can be found at www.sgfi.org.

In light of above facts you would agree that above reports do not provide sufficient ground for inclusion of "Soccer Balls from India" in the report.

We would be grateful if the report is reviewed and the name of "Soccer Balls from India" is removed from list of products identified as using Child Labour. We would be pleased to submit any additional information required by the department relating to this issue.

Kind regards,

Tarun Dewan
Secretary
Sports Goods Export Promotion Council
1E/6, Ram Tirth Nagar
New Delhi 110 055 (INDIA)
Ph: 91-11-23516183, 23525695
Fax: 91-11-23632147
www.sportsgoodsindia.org

Conclusion:
Child labor has been high on our agenda since 1996 where the first cases have been identified and ever since we have not stopped to chase the total ban of child labor around the world. We have initiated and/or supported actions and programs around the world to support the total elimnation of child labor. Also in India and Pakistan, we are proud to have fantastic programs with SGFI - Sporting Goods Foundation India and IMAC (Pakistan) where we not only worked to eliminate child labor but where we have set up schools (38 in Jalandhar today) to educate and feed children coming and found in child labor. Also for women we have set up special arrangements in, either dedicated centers and/or flexible working activities. As the Sporting Goods Industry members of SGFI and IMAC have eliminated child labor in all their premises (including outside stitching centers) they are now also taking up children in their programs from other industries where child labor may appear.

It is clear that India still has to make more effort to improve the child labour situation but it is unfair to through the whole of India's Soccer Ball Manufacturers in the same basket for the evaluation of this report. Since all these years we have promoted and supported production of Soccer Balls with manufacturers from the SFGI program in India or IMAC in Pakistan.

May we therefore ask you to consider this particular situation in your next evaluation and to make sure that our long term support in this nobel program will not be disturbed by false information. In the end it could mean that many workers loose their jobs due to the unjustified information spread. May we also indicate a contact in India who can give further information to the US Ambassador in Dehli and note that we, WFSGI, are always available for further support or information.

Mr. Rajan Mayor
Vice-Chairman
Sports Goods Export Promotion Council & Member of SGFI
1E/6, Swami Ram Tirth Nagar
New Delhi-110 055 (INDIA)
Ph: +91-11-23525695, 23516183
Fax : +91-11-23632147
Website: www.sportsgoodsindia.org

I wish to thank you for your support in this matter and I hope we can continue to work together on the elimination of child labour around the world. If the USA has any specific programs in this direction we will be most happy to explore how to collaborate with you.

With best regards,

Robbert de Kock
Secretary General

WFSGI-World Federation of Sporting Goods Industry
Avenue de Rhodanie 54
1007 Lausanne/Switzerland
Tel. +41 (0) 21.6126161
Fax. +41 (0) 21.6126169
Mobile: +41 (0) 79.4341477
email: rdekock@wfsgi.org
Skype: wfsgi.rdekock

Please consider the environment before printing this e-mail

SECRETARY OF LABOR
WASHINGTON, D.C. 20210

JAN 1 4 2010

Mr. Tarun Dewan
Secretary
Sports Goods Export Promotion Council
1E/6, Ram Tirth Nagar
New Delhi 110 055 (INDIA)

5367
5/2/10

Dear Mr. Dewan:

Thank you for your recent letter concerning the *Department of Labor's (DOL) List of Goods Produced by Forced Labor or Child Labor*, published as required under the Trafficking Victims Protection Reauthorization Act of 2005 (TVPRA).

As you are aware, the Department of Labor (DOL) was mandated by the U.S. Congress under the TVPRA to develop and make available to the public a country-specific list of goods that the Bureau of International Labor Affairs (ILAB) has reason to believe are produced by forced labor or child labor in violation of international standards. Government, industry, and third-party efforts to combat child labor or forced labor were taken into consideration in the development of this list. However, in determining whether to include a good and country on the list, ILAB considers whether such efforts were effective in significantly reducing, if not eliminating child labor or forced labor in the production of the good. In the case of child labor in the soccer ball industry of India, we were not able to confirm the significant reduction or elimination of the problem.

Your letter provides detailed information on your business association's response to DOL's findings of child labor in the production of soccer balls. We assure you that this information will be carefully reviewed as part of DOL's ongoing research process. We plan to update the TVPRA list periodically, and we will consider your letter in making our determinations. We welcome any additional reports, statistics, or other documentation from your organization. Please note that your letter will become part of the public record as an official submission under the TVPRA list maintenance process. For more information on this process, please see DOL's procedural guidelines at: http://www.dol.gov/federalregister/PdfDisplay.aspx?DocId=20376.

DOL views the release of the TVPRA list as an opportunity to raise awareness on child labor and forced labor worldwide and to promote efforts to eliminate such practices. We congratulate the soccer ball manufacturers based in India on forming the Sports Goods Foundation to combat child labor in the Sporting Goods Industry.

Since 2001, USDOL has funded projects to combat child labor in India. USDOL is currently funding a 42-month, USD 6.85 million project to combat child labor, implemented by the International Labor Organization's International Program on the Elimination of Child Labor (ILO-IPEC). The project, known as *The Convergence Model*

Project, seeks to withdraw and prevent over 19,000 working and at-risk children from exploitive labor in India by providing them with educational and other services. This project also focuses on enhancing state-level capacities to coordinate action against child labor and supporting convergence interventions at the district level. We encourage the Sports Goods Export Promotion Council (SGEPC) to contact the ILO-IPEC project director to learn about the activities carried out by the project and explore potential means of collaboration. Enclosed please find a project summary for *The Convergence Model Project*.

Elimination of forced labor and child labor represents a global challenge. Indeed, we face these problems in our own country. International cooperation is essential to finding effective and lasting solutions. We urge the SGEPC to use all the tools at your disposal to ensure that the production of soccer balls in India is free of child labor and to collaborate with the Indian government and organizations that work on child labor issues. In that spirit, we look forward to learning more about the efforts made by SGEPC to ensure that the soccer ball sector is free of child labor and that the basic rights of all workers are protected.

Sincerely,

Hilda L. Solis

HILDA L. SOLIS
Secretary of Labor

Enclosure

----- Original Message -----
From: Tarun Dewan
To: eugenio.marcia@dol.gov
Cc: commerce@indiagov.org
Sent: Thursday, January 21, 2010 5:31 PM
Subject: Representation from India - for Soccer Balls

Ms Marcia Eugenio
Director
US Department of Labor

Madam,

This is with reference to our earlier mail dated 10th December, 2009, sent to US Labor Secretary, requesting for removal of "Soccer Ball from India" from your report on Child Labour. We have been informed by Indian Embassy Washington that additional information can be submitted by 22nd Jan. We are attaching two files providing detailed information on the working of Sports Goods Foundation of India and achievements made by them in eradication of child labor from Sports Industry in India.

We would be glad to provide any other information required by you.

Regards,

Tarun Dewan
Secretary
Sports Goods Export Promotion Council
1E/6, Ram Tirth Nagar
New Delhi 110 055 (INDIA)
Ph: 91-11-23516183, 23525695
Fax: 91-11-23632147
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US Labour Secretary
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Copy: Ms Sandra Polaski
Deputy Under Secretary
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US Department of Labour

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Comments

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b) **Article by Secretary General WFSGI**:
The article mentions about the efforts made by WFSGI along with FIFA to eliminate child labour from the Soccer Ball Industry in Pakistan. Even the photograph shown in the article is from Pakistan. Only in one of the Para in article, it mentions that Indian Sports manufacturers have also adopted the Pakistan's model to fit their unique circumstances. It may be mentioned here that Pakistan, which was in the news a few years ago for use of child labour in soccer balls, is not one of the countries listed by the Department of Labour report for Soccer Balls, whereas India has been included. Presumably Pakistan has been excluded due to its efforts to remove child labour from this sector. This makes India's inclusion even more astonishing since we did not have widespread use of child labour in production of soccer balls in India and in any case have been successful through our focused efforts to make it child-labour free.

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c) **Report in Newspaper "The Hindu"**:

Report clearly mentions the name of same NGO "Bachpan Bachao Andolan" which is conducting this malafide campaign. You should be aware that some NGOs exaggerate an issue to get publicity and, consequently, more funding. On the other hand, newspaper reports like to sensationalize. Use of such sources as a basis for indicting a whole industry is not a credible approach.

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We would be grateful if the report is reviewed and the name of "Soccer Balls from India" is removed from list of products identified as using Child Labour. We would be pleased to submit any additional information required by the department relating to this issue.

Kind regards,

Tarun Dewan
Secretary
Sports Goods Export Promotion Council
1E/6, Ram Tirth Nagar
New Delhi 110 055 (INDIA)
Ph: 91-11-23516183, 23525695
Fax: 91-11-23632147
www.sportsgoodsindia.org

----- Original Message -----
From: Eugenio, Marcia - ILAB
To: Tarun Dewan
Cc: commerce@indiagov.org ; Strotkamp, Leyla ; Rigby, Rachel - ILAB ; Castro, Charita - ILAB ; Willcutts, Kevin - ILAB ; Heller, Sharon - ILAB
Sent: Thursday, January 21, 2010 11:38 PM
Subject: RE: Representation from India - for Soccer Balls

Dear Mr. Tarun Dewan,

We have received your additional information regarding Soccer Balls from India and will review it as part of the Department of Labor's ongoing research process for the List of Goods Produced by Child Labor or Forced Labor (TVPRA list). We plan to update the TVPRA list periodically, and we will consider your submission in making our determinations. For more information on the TVPRA list maintenance process, please see DOL's procedural guidelines at: http://www.dol.gov/federalregister/PdfDisplay.aspx?DocId=20376.

DOL appreciates the interest of the Sports Goods Export Promotion Council of India in providing information as we continue to monitor labor conditions in the goods on the TVPRA list. Kindly note that in order to remove a good from the TVPRA list, information must show that the prevalence of child labor or forced labor in the production of the good has been significantly reduced if not eliminated. Please be assured that DOL will carefully review all information received and will act in a timely manner if evidence comes to light that warrants changes to the list.

Thank you for your interest in the work of DOL and the global challenge of eliminating exploitive labor.

Best regards,

Marcia Eugenio
Bureau of International Labor Affairs
US Department of Labor

SGFI Jalandhar Project

SPORTS GOODS FOUNDATION OF INDIA

...ensuring children their child hood

Sept 2009

Presenter: Satish Wasan - Chairman

Photo : Unicef / Indi

JALANDHAR

POPULATION	13 Million
AREA	3500 Sq Km

WHAT MADE US THINK ....

Media

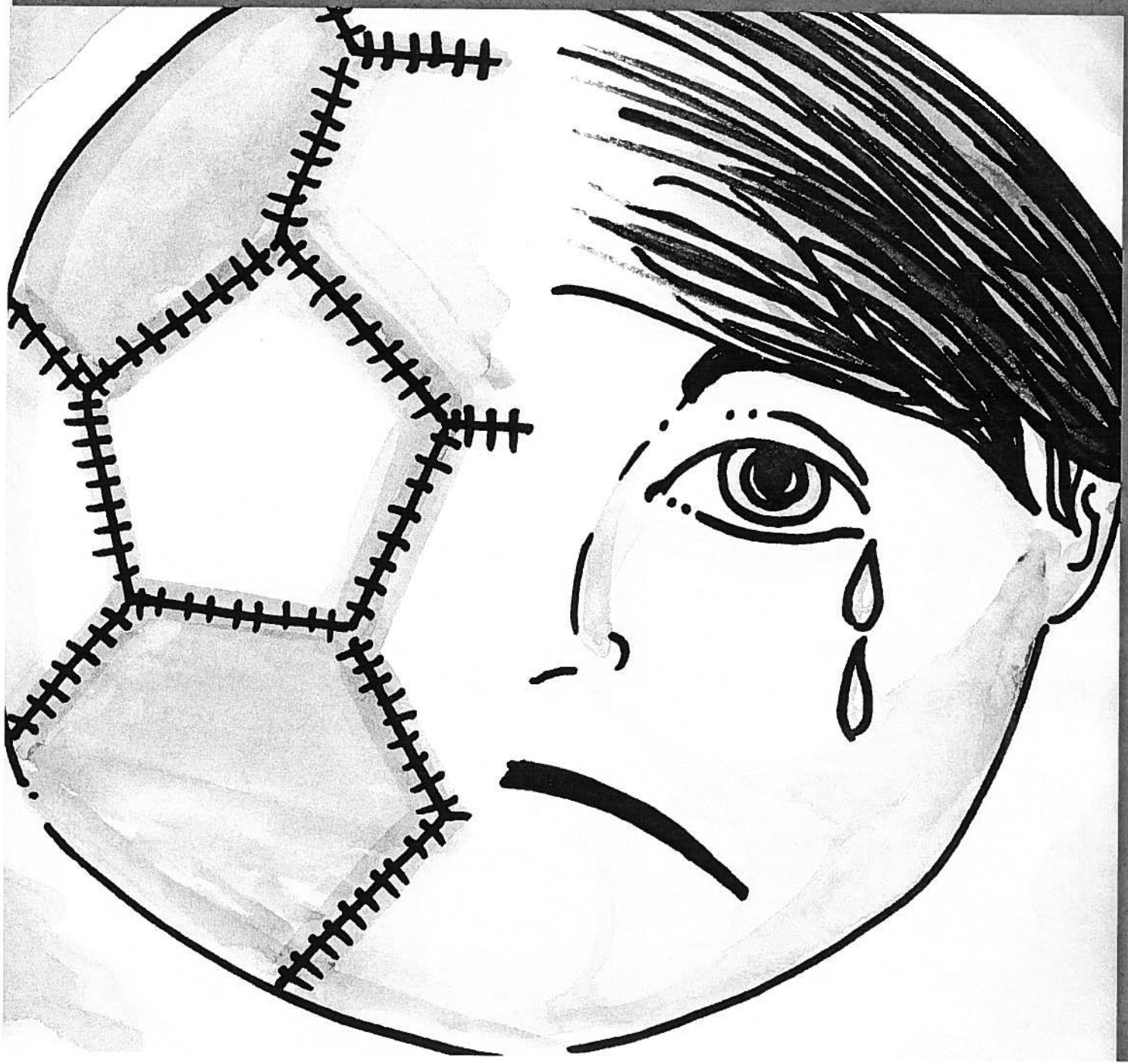
- Media reports on Child Labour

- Business Partners Pressure (External)

- Local Law Enforcement Pressure (Internal)

- Competition
  (ILO/ IPEC) PROJECT IN PAKISTAN)
  Started in 1997

25 Sports Goods Manufacturers in 1998 voluntarily decided



To have
a
Monitoring
System

in place
to
ensure

Prevention
&
Rehabilitation
of
child labour
in
Sports Industry.

OBJECTIVES

To prevent and progressively eliminate child labour in the manufacture or assembly of soccer balls in Jalandhar district and its environment.

To identify and remove children under the age of 14 years involved in the manufacture or assembly of soccer balls and provide them with educational and other opportunities.

To facilitate changes in community and family attitudes to child labour, including in the soccer industry

An ISO 9001:2000

Certified Organisation

W

Certificate SG05/0280

SGS

The management system of

Sports Goods Foundation Of India

22-A, Tagore Nagar,
Opp. Hotel Regent Park,
Jalandhar – 144 002,
India.

has been assessed and certified as meeting the requirements of

ISO 9001:2000

For the following activities

Monitoring and Management of prevention and rehabilitation of child labour in stiching of inflatable balls being manufactured and exported by members of Sports Goods Foundation Of India, Jalandhar.

Further clarifications regarding the scope of this certificate and the applicability of ISO 9001:2000 requirements may be obtained by consulting the organization

This certificate is valid from 18 January, 2005 until 17 January, 2008.
Issue 1. Certified since 18 January 2005.

Authorised by

SGS United Kingdom Ltd. Systems & Services Certification
Rossmore Business Park, Ellesmere Port, Cheshire, CH65 3EN, UK
t +44 (0)151 350-6666 f +44 (0)151 350-6600 www.sgs.com

Page 1 of 1

SYSTEM CERTIFICATION ISO 9001:2000 SGS

UKAS QUALITY MANAGEMENT 005

SGS SGS SGS

A Journey to Success

SPORTS GOODS FOUNDATION OF INDIA

1996: Christian Aid Report
- Atlanta Agreement between WFSGI/ILO-IPEC/FIFA and India and Pakistan

1997: ILO / IPEC Project Started in Sialkot, Pakistan

1998: Formation of Sports Goods Foundation of India

1999: ILO proposal Reject by GOI
- SGS approved by FIFA and WFSGI
- FIFA agreed to fund $100,000 for 4 yrs
- SGFI members agreed to contribute 0.25%

2000:
Monitoring started by SGS.
A report came by ICN
NCLP school project Started

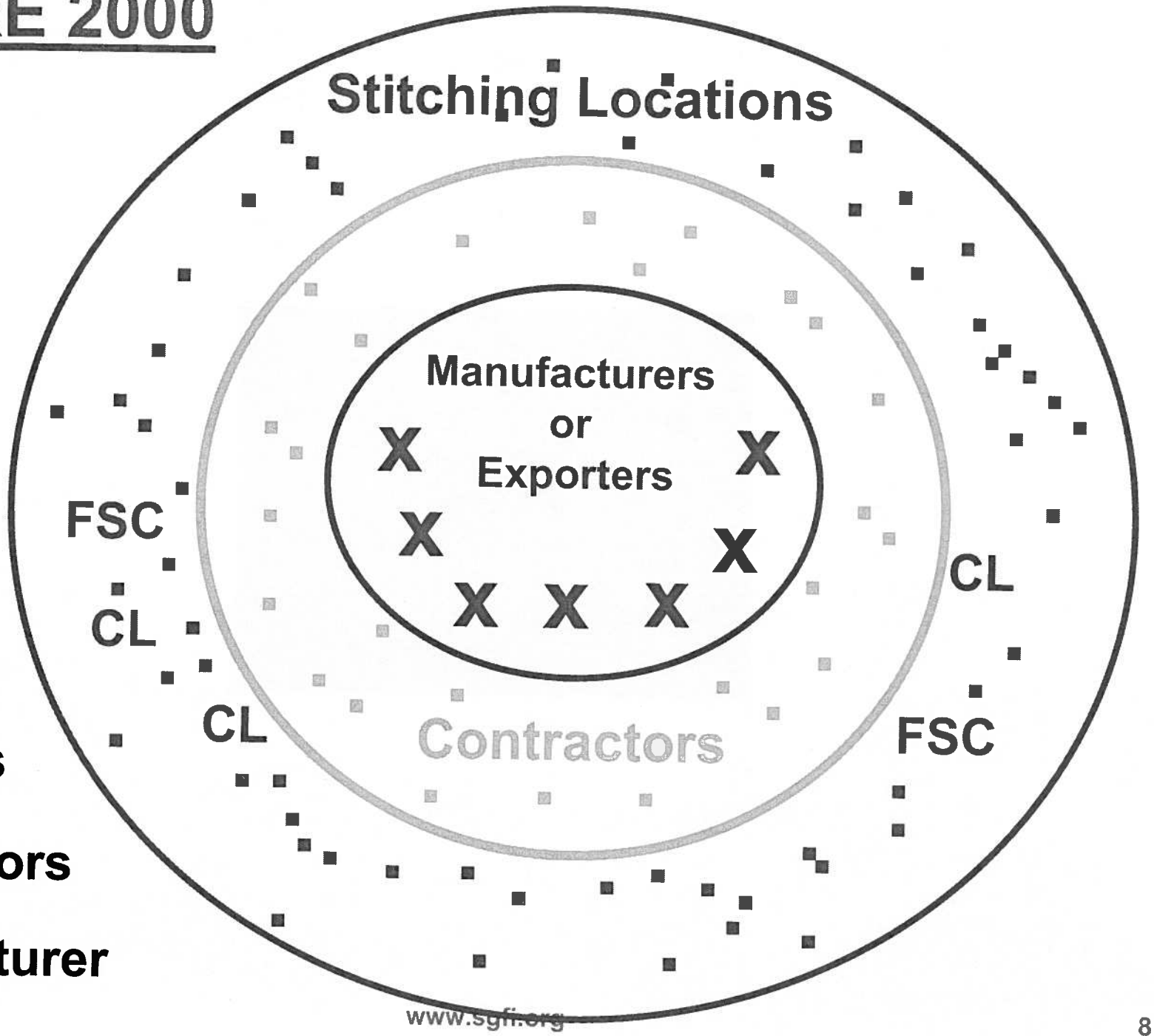
2001:
Awareness campgn by CRRID (Unicef)
100%Production registered and under monitoring.

2002:
Free tuition centers introduced.
Japan World cup went without any reports.

2003: FIFA stopped Funding.
SGFI sustained both Monitoring and Social Projects

2004:
SGFI Started own monitoring.
Contribution reduced to 0.10%
Achieved ISO 9001 certified by SGS.

BEFORE 2000



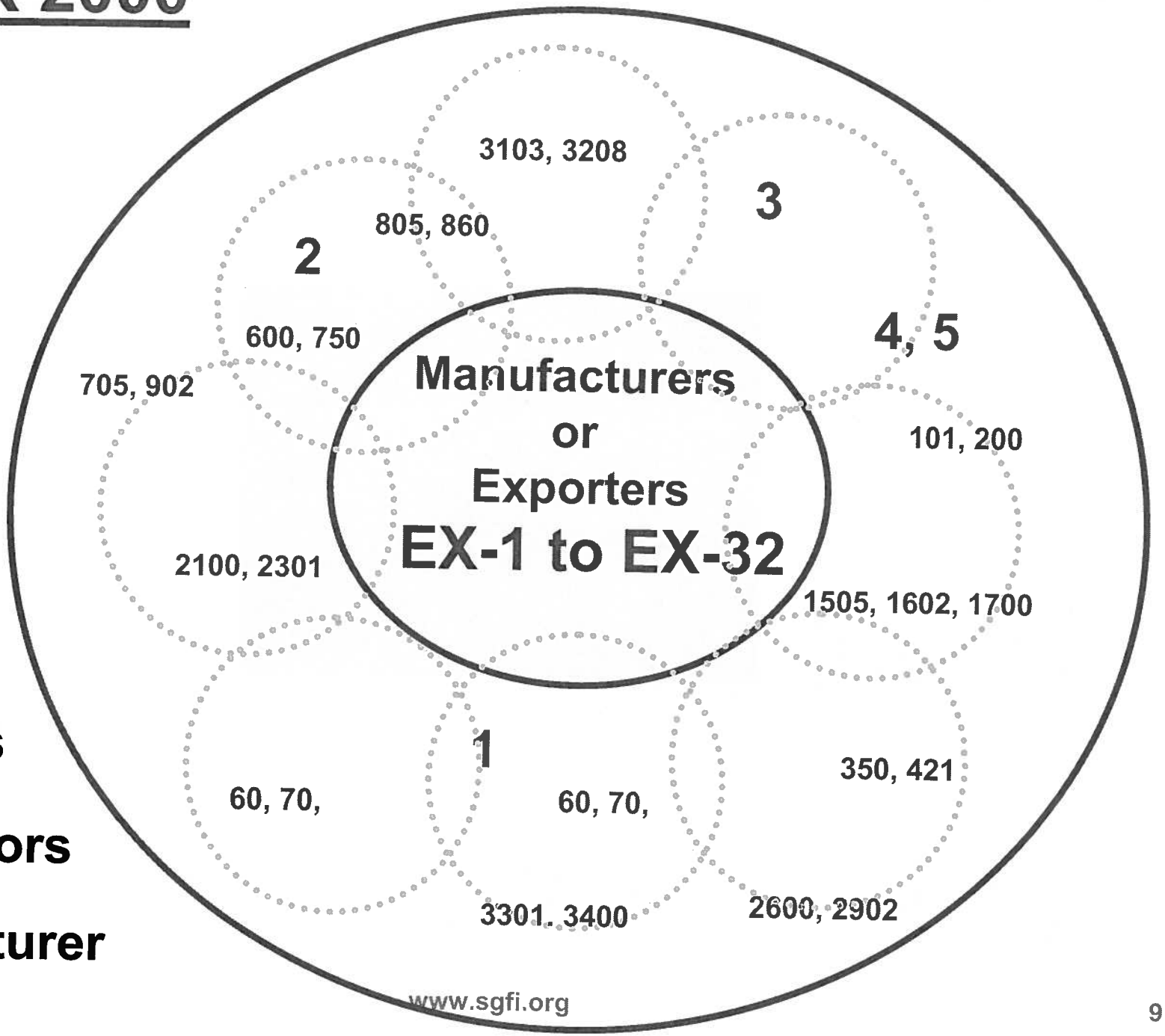
Stitchers

Contractors

Manufacturer

AFTER 2000

MAPING / CREATION OF INFO BASE



- Stitchers
- Contractors
- Manufacturer

PARTNERS

WORLD FEDERATION SPORTING GOODS INDUSTRY
sgi
Main guiding force since 1996
FIFA
Funded 100 000 USD 2000 to 2003
Automatic approval for SGFI member for 3rd party license ball
SGS
External Monitor ISO Certifying Body
Save the Children
Helped in designing & implementing Social projects
Partners in Tuition centres and health projects
LIONS INTERNATIONAL
LIC
भारतीय जीवन बीमा निगम
LIFE INSURANCE CORPORATION OF INDIA
Life Insurance, accident & disability
unicef
United Nations Children's Fund
Partner in Social Projects Introduced CRRDI
Govt of India Funding the NCLP Project
UNIDO
Supporting in skill development of workers and children.
SPORTS GOODS FOUNDATION OF INDIA

COMPONENTS

- Prevention and Monitoring .
- Social Protection and Rehabilitation.

Social Protection Programme

A) Awareness Raising and Credibility Building Activities

B) 27 NCLP Transitional schools

C) 30 Free Tuition Centers.

D) 2 Free Adult Education Center.

E) PRITMA computer training

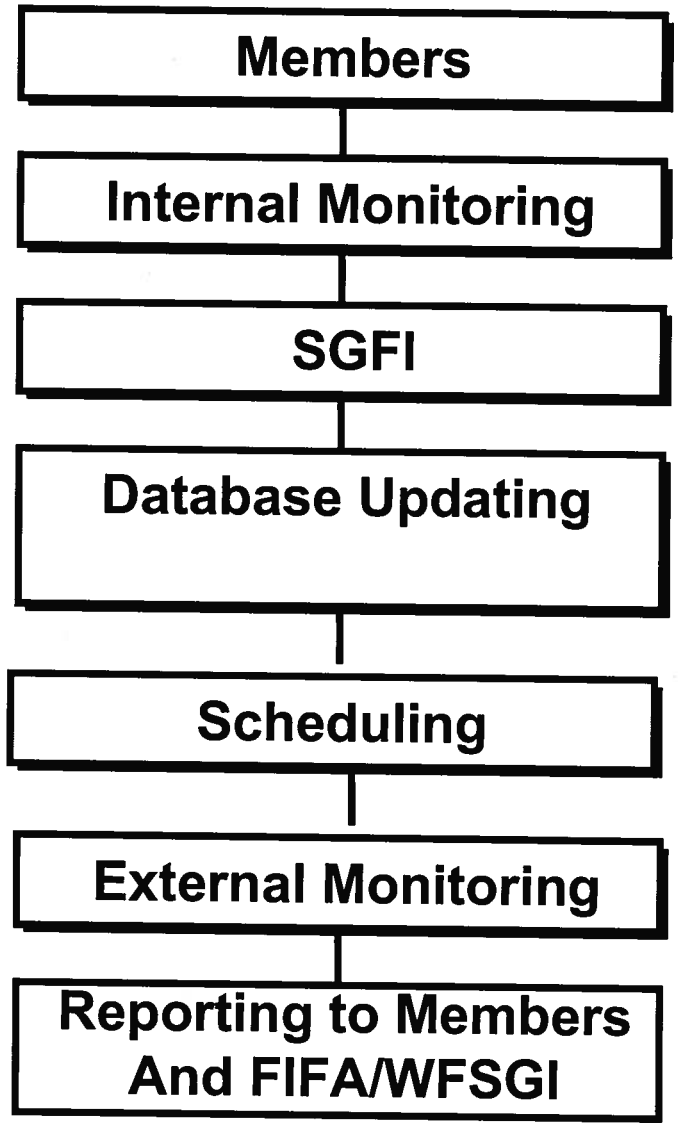
WHAT A MEMBER NEEDS TO DO

- Undertaking - by Member and Contractors
- Appoint an Internal Monitor
- Prepare list of Contractors & stitching locations and submit to SGFI.
- Identification/ Registration of each work place
- Standardized quality of Balls & disclose production.
- Print ID Code on every Ball.
- Give awareness to all contractors.
- Take necessary action where ever needed.

MONITORING

Procedure:

- Internal Monitoring
- External Monitoring



MODUS OPARENDI OF MONITORING

- Atlanta Agreement 1996 & other Partners
- Random & Unannounced visit
- Minimum 8 visits per year
- Confirm Name, Age and Production Capacity
- First Aid Kit in every visit
- Check Children Found Stitching
- Check Further Sub Contracting
- ID Code
- Hygiene/ Safety

Certificate Sample

CERT # _____

Dated:_____

This is to certify that "Member _____", JALANDHAR are a member of the Sports Goods Foundation of India, with good standing and are in compliance with its guidelines relating to the prevention and rehabilitation of child labour in the Sporting Goods Industry.

We further confirm that "Member _____, JALANDHAR" submitted to the foundation lists of its stitching units/centers and that these units/centers are being externally monitored by SGFI.

We further confirm that "Member _____" is a football manufacturer which performs fully in compliance with the applicable labour laws, without hiring any child or prison labour, infringing the personal freedom of any employee, violently treating any labour, or forcing any labour to do anything beyond his/her will.

We further confirm that FIFA Marketing AG, vide their letter Dt 3rd December 2001, has permitted the foundation members to produce Soccer balls for FIFA Quality Concept Licensees and "Member _____", being a member in good standing, is permitted to produce Soccer balls for FIFA Quality Concepts Licensees.

This Certificate is valid for 3 months only.

Ravi Purewal
Project Director.

SGFI's Organization Structure

Indian Sports Goods Industry

Indian Sports Goods Industry

Chairman

Executive Committee

Project Director

Monitoring Project	Education Project	SHG Project	Health Project	LIC Project	Reach Project	Foundation Project
Coordinator	Coordinator	Coordinator	Coordinator	Coordinator	Coordinator	Coordinator
9 Member team	30 Tuition Centres	8 NCLP Schools	3 member team	5 doctors	10 member team	17 member team	4 member team
3300 units 15000 workers	30 Member Team	40 Member Team	53 Self Help Groups	56 medical camps		
	950 students	400 students	900 families 5000 people	126 Bone Density check ups and 152 eye surgeries .		

Total Team = 170 People

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SGFI's Path to Achieve Success

A Joint Programme of

SPORTS GOODS FOUNDATION OF INDIA

UNIDO

UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANISATION
CLUSTER DEVELOPMENT PROGRAMME

SeRB

Social & **E**nvironmental **R**esponsibility of **B**usinesses

SeRB Activities

- Monitoring.
- Self Help Groups (SHG).
- Swasth Man Swasth Tan *(Healthy Mind, Healthy Body)*
- Muskaan *(Smile) - Tuition Centres*
- Reach – Distribution of clothes & necessary items to the needy.
- LIC (Life Insurance Project).

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Monitoring

- Vision – To continuously monitor home based stitching units.
- Target Group - 3300 families
- Objectives –
  - To ensure no child labour involved.
  - To identify & rehabilitate children.
  - To update our database.
- Achievement – Since 1999, 144000 visits / revisits have been performed.
- Methodology –
  - SGFI developed an internal team of monitors.
  - Monitoring team doubled now.
  - They conduct un-announced random visits daily to locations.
  - Each member also has appointed one internal monitor.
  - Update of locations received from internal monitors.
  - Check for sub contracting.
  - Identify any child labour involved.
  - Rehabilitation of that child at our schools.

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Self Help Groups

- Vision – Empowering home based stitching locations.
- Target Group - 3300 families
- Objectives – To empower 500 families over one year.
  - Linkages with banks to promote savings.
  - Group Insurance.
  - Training and capacity building to sustain themselves.
  - Production groups.
- Achievement – Since November 2006, 1100 families have been organised into SHGs with average saving of Rs 20000 / per month / SHG.
- Methodology –
  - SGFI developed an internal team of SHG experts.
  - They conduct awareness workshops on SHG formation.
  - Provide handholding in terms of Bank linkages, book keeping, exposure, leadership training as support to each SHG for 6 months.
  - Spread success stories.
  - Sustainable Income Generation Programme (Production groups, entrepreneurship).

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Swasth Man Swasth Tan

(Healthy mind, healthy body)

A health Project for the industry workers and their families.

- **Vision** - Capacity building measures in factories and local community through training and awareness on healthy living, occupational safety and to reduce drug addiction. To also support rehabilitation of those already trapped.
- **Target groups** – Factory workers, home based stitchers community and 30 tuition centres.
- **Objectives** – To cover about 2000 workers and train 50 counselors over one year on pilot basis.
- **Methodology** – Hired an expert (Doctor) to organise awareness workshops, mapped rehabilitation centres, local NGOs
- **Achievements** – 18 counselors undergoing training and 500 workers have been covered under awareness workshops. 52 medical camps done covering about 6000 workers.

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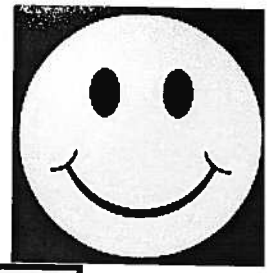
MUSKAAN (Smile)



An education project comprising of 30 tuition centres to help children complete their homework and encourage them to attend their respective schools.

- Vision – Convert Tuition Centres into Personality Development Institutions.
- Target Group – 30 tuition centres covering about 800 children from home based stitching families.
- Objective – Enhance capacity of instructors of 30 centres to cover inputs on communication, subject knowledge and personality development.
- Methodology – Linking for regular training of instructors.
- Achievements - Industry run schools volunteered to provide inputs and training infrastructure.

Seeing this project 5 Lions Clubs have started 5 more tuition centres.

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Faith shown by Government

Till recently SGFI was managing 4 schools under National Child Labour Project (NCLP).
Seeing the success of these four schools, government has entrusted the management of eight schools in the hands of SGFI.

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REACH

A project that collects underutilized goods and recycle them to make useful for the underprivileged sections.

- **Vision** – To bring together people, who are willing to share and volunteer for community welfare at Jalandhar.
- **Objective** – Create a group of volunteers to steer an independent Social Responsibility (SR) initiative targeting community at large.
- **Achievement** –
  - SGFI member's wives have formed this group.
  - 35 collection centres have been opened in the city.
  - 140 distribution drives have been held benefitting 2000 children.
  - Children of 8 schools like convents, Mayor World and Cambridge etc of posh localities are involved in the project.

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IMPROVED MONITORING PROGRAMME:

a) Strength of Monitoring teams doubled to 10.

b) More frequent visits to stitching locations.

c) A new Proforma developed to include a column in the external monitoring report related to observations of Monitors regarding general labour standards of stitching community so that SGFI can look into these aspects also and reach out fruitfully, if need be.

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The gap between SAYING and DOING
Is widening in today's materialistic world.

But, to foster and energise social responsibility initiatives
of Indian Sports Goods Industry,
we are showing by "doing" and not only by "suggesting".

Along with our ongoing projects under EDUCATION, MONITORING, HEALTH OR SELF HELP GROUPS we have added another programme to improve labour standards by providing

Life Insurance and Permanent Disability cover

to home based workers under social compliance.

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EXCELLENT NEW INITIATIVE

SGFI has been successful in providing hand-holding of LIFE INSURANCE CORPORATION OF INDIA (A Govt: of India Undertaking),

popularly known as LIC, with the stitching families and in first phase as many as 500 odd persons have been provided such a "cover".

In the absence of Social Security in India, this step taken by SGFI not only gives security to labour, it also gives inner satisfaction to all members of SGFI for being able to provide such a "cover" to the stitchers.

TARGET GROUP IS 3000 FAMILIES.

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Present Status

◆No. of stitching centres/units under monitoring:	3300
◆No. of stitching centres/units out side Jalandhar	250
◆No. of monitoring visits undertaken during Aug 2009	800
◆No. of monitoring visits undertaken since 1999	144000
◆No. of stitchers being monitored:	15000
◆No. of manufacturers/exporters who joined the programme in 1999	25
◆No. of manufacturers/exporters who left/removed from the programme	5
◆No. of manufacturers/exporters active in the programme as of Sept 09	32

SGFI Members

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Akay International.
Anandco Sporting Corporation.
Avran Exports
Beat All Sports.
Behari Lal & Sons.
Brightway Exports International.
Cosco (India) Ltd.
F.C. Sondhi & Co (India) P. Ltd.
Freewill Sports Pvt Ltd.
Hans Raj Mahajan & Sons.
Hans Raj Mahajan Worldwide.
International Legguard Works.
Kamal Brothers.
Pioneer Sports Works P. Ltd.
Premsons Plastics.
R.K. Mahajan Exports.
Ranson Sports Industry.
Sakay Traders.
Sanspareils Greenlands Ltd.
Sharma Exports.
Soccer International.
Stag International.
Shant Sports.
Sports Syndicate.
Savi International.
Universal Sports Industries.
Wasan Exports.
Worldwide Cricket Co.
Wintex Exports.

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Transporting hundreds
of
football stitchers
to a better life…